

TRANSFER GUIDE

AA Media Arts transferring into BS Communication Studies Public Relations

John A Logan College Courses			
AA Media Arts – 63 hours			
ENG 101/113-3	English Composition I/Prof Tech Writing	Elective-3	IAI Fine Arts
ENG 102-3	English Composition II	Elective-3	Foreign Language I
COM 115-3	Speech	Elective-3	Foreign Language II
Elective-3	IAI Mathematics	COM 116-3	Interpersonal Communication
Elective-3	IAI Social Science	COM 180-3	Intercultural Communication
Elective-3	IAI Social Science	COM 201-3	Newswriting & Editing I
Elective-3	IAI Social Science	COM 210-4	New Media Production Practicum
Elective-3	IAI Humanities	COM 215-3	Intro to New Media
Elective-3	IAI Humanities	COM 219-3	Visual Journalism
Elective-4	IAI Physical Science	ORI 100-1	College 101
Elective-3	IAI Life Science		
Southern Illinois University Carbondale Courses			
BS Communication Studies (CMST) Public Relations Specialization – 57 hours			
Global Crse-3		CMST 382-3	Research Methods in Public Comm
Global Crse-3		CMST 481-3	Public Relations Cases & Campaigns
CMST 201-3	Performing Culture	CMST 485-3	Public Relations Ethics
CMST 280-3	Business & Professional Communication	1 Course-3	JRNL 335 or AD 372A
CMST 281-3	Intro to Public Relations	1 Course-3	CMST 390D or CMST 494H
CMST 326-3	Persuasion	1 Course-3	JRNL 3XX/4XX, RTD 3XX/4XX, CMST 482, 484 or 486
CMST 381-3	Public Relations in Practice	Electives-18	300/400 level
Total Hours to Bachelor Degree: 120 Hours			

Salary Range: \$40,700-\$96,900

Possible Careers: Public Relations Manager
Digital Strategist
Human Resource Recruiter
Sports PR
Grant Writer
Project Manager
Social Media Influencer
Corporate Communications Coordinator
Account Executive

Questions? Contact Us!

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Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

Hour Requirements. Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

Residence Requirements. Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

Grade Point Average Requirements. Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college, [must attend an eligible community college](#), and [must select a participating SIU major](#). Direct questions about the Saluki Transfer Pathways program to transfer@siu.edu.

DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.