

# Associate in Applied Science

## Toward a Degree in

# Digital Media Technology

Career Curriculum: DMT 2022  
Minimum Hours: 62  
Major Code: 1.2 090908  
Effective Date: Fall 2025

### FIRST YEAR – FALL SEMESTER

Dept.	No.		Hrs.	Grade
ORI	100	College 101	1	_____
MAT	115	Applied Mathematics OR BUS 111 OR IAI MAT	3	_____
DMT	105	Symbolism & Logo Design	3	_____
DMT	115	Layout Design	3	_____
ENG	101	English Composition I <sup>1</sup> OR ENG 113 Professional Technical Writing <sup>1</sup>	3	_____
IAI		Humanities or Fine Arts	<u>3</u>	_____
			16	

### NOTES AND INFORMATION

<sup>1</sup> Requires a grade of "C" or higher.

**Career Opportunities:** The program will prepare graduates to enter the profession of Digital Media Technology in Video Systems Technicians, Video Graphics, Special Effects, and Animation, Audio-Video Designers and Engineers, Audio – Video System Service Technicians, Desktop Publishing Specialists, Web Page Designers, Graphic Designers, Commercial Artists, Illustrators, Production Managers, Audio/Video Operations, Control Room Technician, Broadcast Technicians, Merchandising Managers, Visual Merchandise Managers and Interactive Media Specialists. The program is primarily targeted toward traditional high school graduates with interests in modern digital media creation. However, many of the courses included in the program guide stand on their own as skills learning courses that could be used to provide needed training for someone in an existing career, or an opportunity for previous graduates of the Graphic Design program to add to their skillset.

Beginning salaries are comparable to other technical careers with the possibility of advancement within a particular company. A job placement service is provided for all John A. Logan College graduates to help students find employment.

John A. Logan College reserves the right to modify this curriculum guide as needed. Please verify with your academic advisor the accuracy and timelines of this document.

### FIRST YEAR – SPRING SEMESTER

Dept.	No.		Hrs.	Grade
DMT	160	Typography	3	_____
DMT	185	Production Design Technologies	3	_____
DMT	240	Packaging Design	3	_____
DMT	170	Video Game Industry & Design	3	_____
COM	115	Speech OR COM 116 Interpersonal Communication	<u>3</u>	_____
			15	

### SECOND YEAR – FALL SEMESTER

Dept.	No.		Hrs.	Grade
ART	296	Photography I	3	_____
DMT	205	Digital Imaging Technologies	3	_____
DMT	250	Intro to Web Design	3	_____
DMT	260	Interactive Design	3	_____
DMT	265	Branding & Multimedia Design	<u>3</u>	_____
			15	

### SECOND YEAR – SPRING SEMESTER

Dept.	No.		Hrs.	Grade
IAI		Social Behavior Science	3	_____
INT	101	Internship	1	_____
DMT	220	Animation I	3	_____
DMT	230	Video Production I	3	_____
DMT	280	Advanced Layout Design	3	_____
MKT	224	Advertising	<u>3</u>	_____
			16	