

Associate in Applied Science

Toward a Degree in

Digital Media Technology

FIRST YEAR – FALL SEMESTER

Dept.	No.		Hrs.	Grade
ORI	100	College 101	1	
MAT	113	Contemporary Math or IAI MAT	3	
DMT	105	Symbolism & Logo Design	3	
DMT	115	Layout Design	3	
ENG	101	English Composition I ¹ OR ENG 113 Professional Technical Writing ¹	3	
IAI Humanities or Fine Arts			<u>3</u> 16	

FIRST YEAR – SPRING SEMESTER

Dept.	No.		Hrs.	Grade
DMT	160	Typography	3	
DMT	185	Production Design Technologies	3	
DMT	240	Packaging Design	3	
DMT	170	Video Game Industry & Design	3	
COM	115	Speech OR COM 116	<u>3</u>	
		Interpersonal Communication	15	

SECOND YEAR - FALL SEMESTER

Dept.	No.		Hrs.	Grade
ART	296	Photography I	3	
DMT	205	Digital Imaging Technologies	3	
DMT	250	Intro to Web Design	3	
DMT	260	Interactive Design	3	
DMT	265	Branding & Multimedia Design	<u>3</u>	
			15	

SECOND YEAR - SPRING SEMESTER

Dept.	No.		Hrs.	Grade
IAI Social Behavior Science			3	
INT	101	Internship	1	
DMT	220	Animation I	3	
DMT	230	Video Production I	3	
DMT	280	Advanced Layout Design	3	
MKT	224	Advertising	<u>3</u>	
			16	

NOTES AND INFORMATION

¹ Requires a grade of "C" or higher.

Career Opportunities: The program will prepare graduates to enter the profession of Digital Media Technology in Video Systems Technicians, Video Graphics, Special Effects, and Animation, Audio-Video Designers and Engineers, Audio – Video System Service Technicians, Desktop Publishing Specialists, Web Page Designers, Graphic Designers, Commercial Artists, Illustrators, Production Managers, Audio/Video Operations, Control Room Technician, Broadcast Technicians, Merchandising Managers, Visual Merchandise Managers and Interactive Media Specialists. The program is primarily targeted toward traditional high school graduates with interests in modern digital media creation. However, many of the courses included in the program guide stand on their own as skills learning courses that could be used to provide needed training for someone in an existing career, or an opportunity for previous graduates of the Graphic Design program to add to their skillset.

Beginning salaries are comparable to other technical careers with the possibility of advancement within a particular company. A job placement service is provided for all John A. Logan College graduates to help students find employment.

John A. Logan College reserves the right to modify this curriculum guide as needed. Please verify with your academic advisor the accuracy and timelines of this document.