

Diversity Career and Educational Workshop

Tuesday, September 26th, 2023 Batteau Room, Conference Center

Time: 10:00 AM – 2:30 PM

AGENDA:

10:00 – 10:50 AM

Welcome & Introduction (Meet & Greet)

Diversity & Inclusion Committee

11:00 - 11:50 AM

Resume Writing & Interviewing Skills

Ms. Beth Stephens, Director of Career Services, JALC

12:00 – 1:00 PM

Encouragement Luncheon

Guest Speaker: Mr. Charles Serrano, Director of Incubator Programs

***The Dunn-Richmond Research & Economic Development Center, Business
Incubator Programs, SIUC***

1:05 – 2:30 PM

Brave Conversation Circle

Stories/Experiences that Boost Education and Career Development

Conversation Guests:

***Chastity Mays, A Gift of Love Charity, Inc. Carbondale
Nancy Maxwell, Carbondale United, Inc., City of
Carbondale Councilwoman***

Mr. Charles Serrano, The Incubator@SIU, Carbondale

Ms. Claire Kilman, City of Carbondale Councilwoman

Ms. Kori Grodzicki, JALC Staff

Mr. Darrell Wimberly, Chair of Connect 360, Marion, IL

Guest Speaker Bio:

Charles A. Serrano, Director of Incubator Programs, The Incubator@SIU

Mr. Serrano is presently the Director of Incubator Programs at the SIU Research Park in the DunnRichmond Center, Office of Regional Economic Development, at Southern Illinois University.

Mr. Serrano is engaged in developing processes and infrastructure that facilitates small business development, community economic development, he provides planning, financial development strategies, and analysis for clients engaged in developing start-up businesses.

He operated an International Executive Logistics firm for 20 years, facilitating relations between American businesses and governments and businesses in the Caribbean islands including The Republic of Cuba where he lived for 27 years.

Charles A. Serrano is a graduate of the University of Illinois School of Public Affairs and Policy where he obtained a master's in urban planning and public policy, he has degrees in Applied Science Criminal Investigations, Theology, Biblical Languages, Archaeology, and Education. He was awarded a prestigious HUD Fellowship, he is an EDI/MacArthur Fellow, an American Assembly Fellow at Columbia University and Leadership for Greater Chicago Fellow Class of 1999.

Mr. Serrano is a student at Singularity University, focused on Exponential Organizational growth, and Zero to One process. He is married to Dr. Katty Enriquez Mayo, has raised six daughters, and lives between Chicago and Carbondale, Illinois.