

## TRANSFER GUIDE

### AS General transferring into BS Marketing

John A Logan College Courses			
AS General – 63 hours			
ENG 101-3	English Composition I	Elective-3	Fine Arts
ENG 102-3	English Composition II	ACC 200-3	Financial Accounting I
COM 115-3	Speech	ACC 201-3	Financial Accounting II
MAT 116-3	Finite Math Business & Management	ACC 202-3	Managerial Accounting
ECO 201-3	Intro to Macroeconomics	BUS 121-3	Business Statistics
ECO 202-3	Intro to Microeconomics	BUS 222-3	Legal & Social Environment Business
PSY 132/SOC 133-3	General Psyc/Principles of Soc	BUS 235-3	Business Communication
Elective-3	Humanities	MAT 117-4	Calculus for Bus/Soc Science
Elective-3	Physical -or- Life Science	ORI 100-1	College 101
Elective-4	Physical Science	Electives-3	
Elective-3	Life Science		
Southern Illinois University Carbondale Courses			
BS Marketing (MKTG) – 57 hours			
BUS 101-2	Open for Business	CoBA Elective-3	300/400 level
BUS 202-2	Business Career Transitions	MKTG 305-3	Consumer Behavior
FIN 330-3	Intro to Finance	MKTG 329-3	Marketing Channels & Logistics
MGMT 304-3	Intro to Management	MKTG 363-3	Integrated Mktg Communications
MGMT 318-3	Production-Operations Mgmt	MKTG 480-3	Marketing Research & Analysis
MGMT 345-3	Computer Information Systems	MKTG 493-3	Marketing Strategy
MGMT 481-3	Administrative Policy	MKTG Electives-9	300/400 level
MKTG 304-3	Principles of Marketing	Electives-8	
Total Hours to Bachelor Degree: 120 Hours			

### Questions? Contact Us!

**Salary Range:** \$41,000-\$51,000

**Possible Careers:** Marketing Account Executive  
Marketing Analyst  
Marketing Assistant  
Business Dev Representative  
Marketing Sales Representative

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## Baccalaureate Degree Requirements

Each candidate for a bachelor's degree must complete the requirements listed:

**Hour Requirements.** Student must complete at least 120 semester hrs of credit. Each student must have at least 42 hrs in courses that number 300 or above from a four-year institution.

**Residence Requirements.** Student must complete the residency requirement by taking a total of 42 semester hrs at SIU Carbondale.

**Grade Point Average Requirements.** Student must have a C average for all work taken at SIU Carbondale. Some academic programs may require a higher graduating major GPA.

## Compact Agreement

SIU Carbondale has recognized Illinois regionally accredited community college transferable baccalaureate-oriented Associate of Arts or Associate of Science degrees under the Compact Agreement since 1970. SIUC will continue to recognize the baccalaureate oriented associate degree (A.A. or A.S. degree) under the Illinois Articulation Initiative as satisfying SIU University Core Curriculum (UCC) requirements. The Associate of Applied Science (A.A.S.), Associate in Engineering Science (A.E.S.), the Associate in General Studies (A.G.S.), and the Associate in Fine Arts (A.F.A.) are not covered under the Compact Agreement and do not carry the same benefits as the A.A. and A.S. degrees.

## Saluki Transfer Pathways

[Saluki Transfer Pathways](#) is the university's dual admission program that allows baccalaureate-oriented students at eligible community colleges intending to transfer to SIU Carbondale to benefit from early admission and pre-advisement for a baccalaureate program at SIUC. Saluki Transfer Pathways allows students to be conditionally admitted to SIU Carbondale up to two years in advance of their intended transfer term so they have access to transfer credit evaluation and the university's degree audit system. This allows students to address major specific requirements that may not be automatically fulfilled with the completion of an associate degree. Students apply to Saluki Transfer Pathways by completing the Application for Undergraduate Admission and indicating an interest in the program. To participate, students must have at least two semesters remaining at their community college. Direct questions about the Saluki Transfer Pathways program to [transfer@siu.edu](mailto:transfer@siu.edu).

## DegreeWorks

DegreeWorks is an easy-to-use, online degree audit tool specifically designed for students. Once admitted to SIU Carbondale, you can use it monitor your progress toward your degree in [Salukinet](#).

## Saluki Transfer Estimator Portal (STEP)

The [Saluki Transfer Estimator Portal](#) (STEP) is a web-based tool that integrates institutional course equivalency and degree audit data to provide an unofficial credit estimation and a more seamless transfer process. STEP gives transfer students a clear roadmap for timely degree completion by providing key information about how transfer credits apply to your intended program at SIU.

PROGRAM ARTICULATION DEGREE PLAN					
<b>John A. Logan College</b>	<b>2024-2025</b>	<b>Southern Illinois University Carbondale</b>			
AS General - 63 hrs		BS Marketing (MKTG) - 120 hrs			
		<b>University Core Curriculum (UCC) - 39 hrs*</b>			
		<b>Hrs</b>			<b>Hrs</b>
			UNIV 101	Saluki Success	NA
COM 115	Speech	3	CMST 101	Intro to Oral Communication	T
ENG 101	English Composition I	3	ENGL 101	English Composition I	T
ENG 102	English Composition II	3	ENGL 102	English Composition II	T
MAT 116	Finite Math Business & Management	3	MATH 139	Finite Mathematics	T
ECO 201	Intro to Macroeconomics	3	ECON 241	Intro to Macroeconomics	T
ECO 202	Intro to Microeconomics	3	ECON 240	Intro to Microeconomics	T
PSY 132 -or- SOC 133	General Psychology -or- Principles of Sociology	3	PSYC 102 -or- SOC 108	Intro to Psychology -or- Intro to Sociology	T
	Humanities Elective	3	HUMANITIES	See SIUC Transfer Equivalency Guide	T
			HUMANITIES		NA
	Physical Science Elective	4	PHYSICAL SCIENCE	See SIUC Transfer Equivalency Guide	T
	Life Science Elective	3	LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Physical -or- Life Science Elective	3	PHYSICAL -OR- LIFE SCIENCE	See SIUC Transfer Equivalency Guide	T
	Fine Arts Elective	3	FINE ARTS	See SIUC Transfer Equivalency Guide	T
			HUMAN HEALTH		NA
			MULTICULTURAL		NA
		<b>37</b>			<b>0</b>
			*An AS from a regionally accredited Illinois community college satisfies UCC requirements		
<b>Program Requirements</b>			<b>Program Requirements</b>		
Electives		3	<b>Any courses not articulated will be used to satisfy general elective credit</b>		
ORI 100	College 101	1			
ACC 200	Financial Accounting I	3	ACCT 220	Accounting I - Financial	T
ACC 201	Financial Accounting II	3			
ACC 202	Managerial Accounting	3	ACCT 230	Accounting II - Managerial	T
BUS 121	Business Statistics	3	MGMT 208	Business Data Analysis	T
BUS 222	Legal & Social Environment: Business	3	FIN 270	Legal & Social Environment	T
BUS 235	Business Communication	3	MGMT 202	Business Communications	T
MAT 117	Calculus for Bus/Soc Science	4	MATH 140	Short Course in Calculus	T
		<b>26</b>			
			BUS 101	Open for Business	2
			BUS 202	Business Career Transitions	2
			FIN 330	Intro to Finance	3
			MGMT 304	Intro to Management	3
			MGMT 318	Production-Operations Management	3
			MGMT 345	Computer Information Systems	3
			MGMT 481	Administrative Policy	3
			MKTG 304	Principles of Marketing	3
			CoBA Elective 300/400 level*	ACCT, BSAN, ECON, FIN, HTEM, MGMT, MKTG, PADM	3
			MKTG 305	Consumer Behavior	3
			MKTG 329	Marketing Channels & Logistics	3
			MKTG 363	Integrated Marketing Communications	3
			MKTG 480	Marketing Research & Analysis	3
			MKTG 493	Marketing Strategy	3
			MKTG Electives	300/400 level	9
			Electives		8
					<b>57</b>
<b>Total semester hrs completed with AS degree:</b>		<b>63</b>	<b>Total semester hrs completed with BS degree:</b>		<b>57</b>
			<b>Total hrs to BS degree:</b>		<b>120</b>
*ECON/HTEM/PADM courses taken at a lower level that transfer as upper level courses will not satisfy this requirement					
Degree Plan updated on 3/21/24 by SG					