



JALC AA Business to McKendree University Bachelor of Business Administration - Marketing

FIRST YEAR

FALL

JAL Course		McK Course
ORI 100	1	Elective
ENG 101	3	ENG 111
COM 115	3	COM 100
ACC 200	3	ACC 205
ECO 201	3	ECO 212
MAT 117	4	MTH 210

TOTAL HOURS 17

SPRING

JAL Course		McK Course
ENG 102	3	ENG 112
IAI Fine Arts	3	Fine Art
IAI Humanities	3	TBD
IAI Life Science	4	Life Science
MAT 116 or Elective	3	TBD

TOTAL HOURS 16

SECOND YEAR

FALL

JAL Course		McK Course
IAI Humanities or Fine Arts	3	TBD
PSY 132	3	PSY 153
BUS 121	3	MTH 170
ACC 201	3	ACC 205
CIS 207	3	CSI 120

TOTAL HOURS 15

SPRING

JAL Course		McK Course
ECO 202	3	ECO 211
IAI Physical Science	3	Physical Science
ACC 202	3	ACC 230
BUS 222	3	BUS 303
BUS 235	3	MGT 354

TOTAL HOURS 15

THIRD YEAR

FALL

McK Course		JAL Course
MKT 205	3	
FIN 308	3	
ACC 220	3	
MKT 305	3	
MGT 204	3	MGT 112

TOTAL HOURS 15

SPRING

McK Course	
BUS 310	3
BUS 324 (W)	3
MKT 354	3
Elective (if needed)	3
Elective (if needed)	3

TOTAL HOURS 15

FOURTH YEAR

FALL

McK Course	
MKT 410	3
MKT Elective	3
UL MKT Elective	3
Elective (if needed)	3
Elective (if needed)	3

TOTAL HOURS 15

SPRING

McK Course	
BUS 450	3
UL MKT Elective	3
UL MKT Elective	3
Elective (if needed)	3

TOTAL HOURS 12

Total hours needed	120
John A. Logan Hours	63
McKendree University Hours	42
Elective Hours If Needed	15
Sequence subject to change.	

Associate degree fulfills all general education requirements.  
 Residency is 30 hours and all must be upper level at McKendree University.  
 Hours from previous courses may reduce number of electives required.  
 McKendree accepts up to 90 hours in transfer credit.