

# JOHN A. LOGAN COLLEGE STRATEGIC LONG-RANGE PLAN



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## Statement of Mission

**To enrich lives through learning and  
community engagement.**

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*Approved by the Board of Trustees on July 26, 2022*

The Strategic Long-Range Plan (SLRP) started progressing in March 2022. A team of internal and external stakeholders worked diligently to revise the mission, core values, vision, and strategic pillars that are the foundation and structural supports for the entire plan. This document provides background on the members represented within the Steering Committee and Task Force, as well as the data utilized to make the final recommendation for the Board of Trustees to review.

Members of the following groups were represented on the SLRP Task Force & Steering Committee:

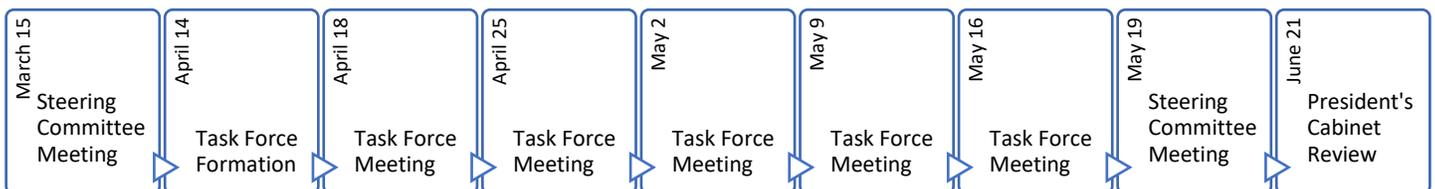
#### **SLRP Task Force**

- Faculty
- F.O.P.
- L.O.S.A.
- Teamsters
- Professional Staff
- Cabinet Members
- Leadership Academy Participants
- Current JALC Students

#### **SLRP Steering Committee**

- SLRP Task Force Members
- Southern Illinois University
- Carterville City Government
- Banterra Bank
- Carbondale Community High School
- Southern Illinois Healthcare
- Walkers Bluff
- Regional Economic Development Corporation
- Carbondale City Government
- Board of Trustees Members

### **Timeline of Meetings**



# Data Utilized for Decision Support

## Steering Committee Feedback Survey

- Feedback on the current Mission, Vision, Core Values, and Original Strategic Pillars
- 7 Responses (All External)

## Faculty and Staff Feedback Survey

- Feedback on the current Mission, Vision, Core Values, and Original Strategic Pillars
- 170 Responses

## Revised Mission Statement Feedback Survey

- Faculty and Staff Survey focused on a revised Mission Statement created by the Task Force
- 147 Responses

## Revised Vision Statement Feedback Survey

- Faculty and Staff Survey focused on a revised Vision Statement created by the Task Force
- 109 Responses

## Student Feedback Survey

- Survey focused on Current and Revised versions of the Mission, Vision, and Core Values
- 70 Responses

## Task Force Core Values Survey

- Follow-up Survey for Task Force members about Core Value definitions
- 24 Responses

## Steering Committee Feedback Survey

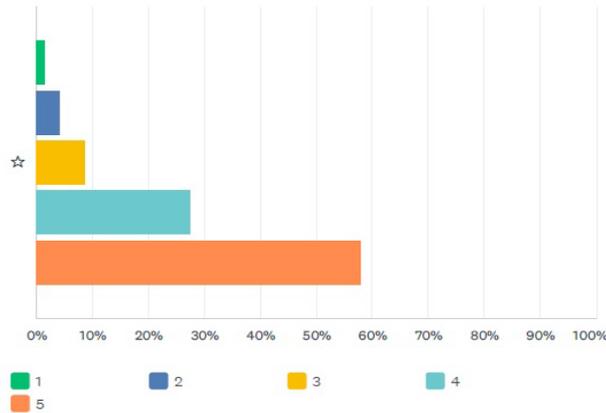
- Feedback survey of the Revised Mission, Vision, Core Values, and Strategic Pillars
- 34 Responses

# Analysis of Data

## Five-Star Scoring

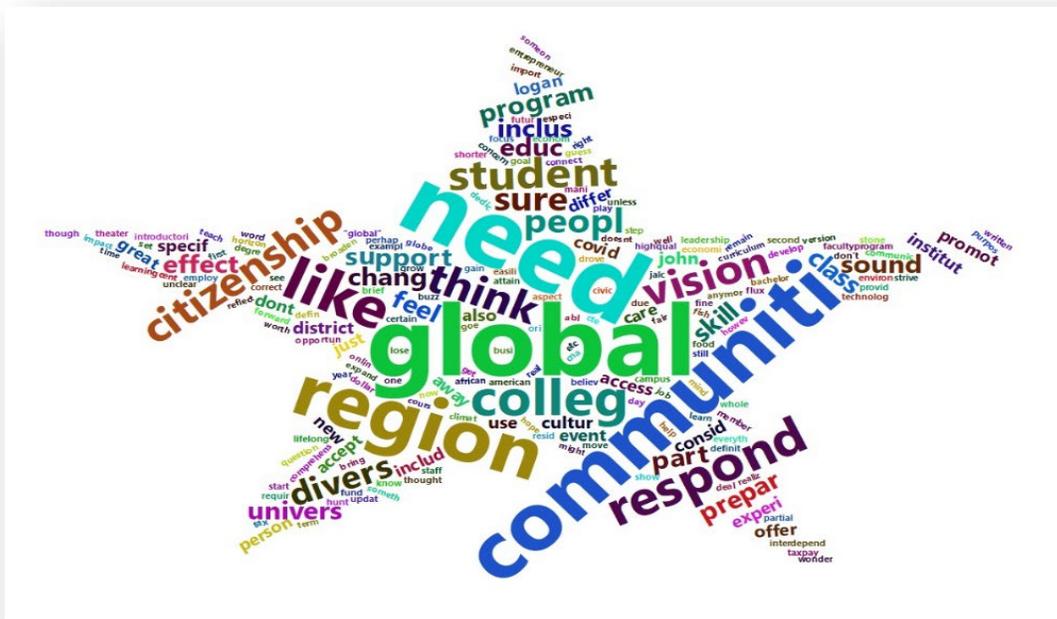
Q1 After reviewing the current mission statement, rate how this statement represents the mission of John A. Logan College.

Answered: 69 Skipped: 0

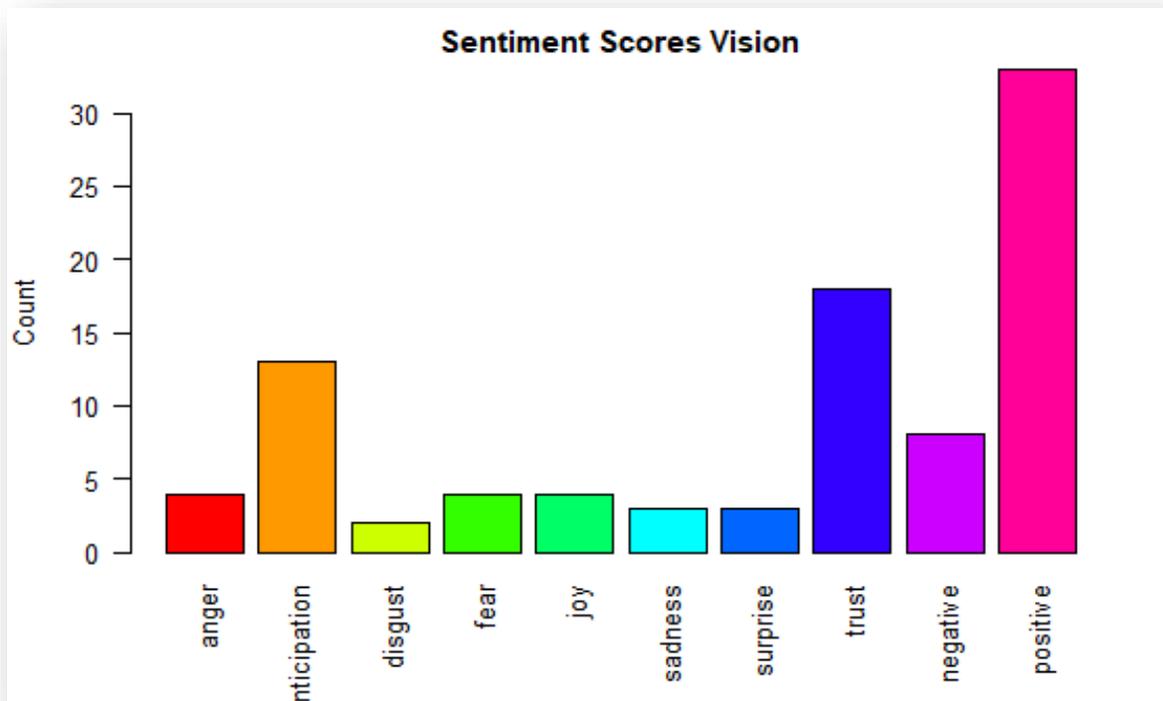


	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
☆	1.45%	4.35%	8.70%	27.54%	57.97%	69	4.36
	1	3	6	19	40		

## Open-Ended Feedback Responses



## Sentiment Analysis



## Process for Goals, Statement Review, and Philosophy

Goals were removed from the mission statement to add flexibility to the strategic plan. Goals will be set on an annual basis by the President's Cabinet and will be directly linked to each of the strategic pillars.

All statements (Mission, Vision, and Core Values) and Strategic Pillars will be reviewed on a biannual basis to ensure that the statements and pillars align with the direction of John A. Logan College.

The Statement of Philosophy for John A. Logan College will be created by the President's Cabinet. The Statement of Philosophy is a summary statement that includes points from the mission, vision, and core values. This statement will be created by directly reflecting on the adopted Mission, Vision, and Core Values.

## STATEMENT OF MISSION

To enrich lives through learning and community engagement.

## STATEMENT OF CORE VALUES

John A. Logan College strives to achieve excellence through the following core values:

- Student-centered:** We are committed to providing quality learning opportunities and assisting students at each step in their educational journey.
- Integrity:** We are committed to creating trust and confidence in our college community that acts with honesty and forthrightness, holding ourselves to high academic and ethical standards.
- Respect:** While recognizing and valuing the dignity and uniqueness of every person, we are committed to creating a positive community where everyone is appreciated and considered for their contributions and performance.
- Community:** We are committed to cultivating partnerships within the community for the mutual benefit of the College and the southern Illinois region.
- Optimism:** We are committed to looking at things with a positive eye and an open mind, trying to see the good in things first. Everything we do is with an effort to foster a positive environment even in the toughest challenges.

## STATEMENT OF VISION

Through innovation and equitable learning opportunities, John A. Logan College will be a college of excellence that inspires growth, cultivates learning, and promotes cultural understanding.

# STRATEGIC PILLARS

"To enrich lives through learning and community engagement." – Mission

## Student Success

- 1.1 Champion student success through a commitment to access, diversity, equity, and inclusion
- 1.2 Improve student persistence, completion, transfer, job placement, and lifelong learning
- 1.3 Deliver excellent academic programs that adapt and respond to student and community needs
- 1.4 Provide innovative services and technologies to meet the changing needs and expectations of students

## Arts, Culture, & Community Engagement

- 2.1 Foster an equitable and inclusive community which enhances life through arts, culture, and community engagement
- 2.2 Be a regional leader in community engagement through opportunities to attend cultural programming, exhibits of fine and performing arts, athletic events, and enhanced offerings for health and wellness
- 2.3 Deliver responsive programming to support life-long learning

## Regional Career and Economic Development

- 3.1 Promote equity and inclusion principles and practices into economic development activities
- 3.2 Provide training and education consistent with regional workforce needs
- 3.3 Partner with local and state entities to attract, expand, and retain businesses in southern Illinois
- 3.4 Collaborate with community and business partners to advance regional economic impact and workforce development

## Organizational Culture

- 4.1 Demonstrate a culture of service excellence by incorporating our core values of student-centered, integrity, respect, community, and optimism
- 4.2 Promote a safe and healthy work environment that emphasizes active listening, open communication, and collaboration
- 4.3 Value and promote diversity and inclusion
- 4.4 Empower employees through continuous improvement and learning opportunities
- 4.5 Improve and enhance processes and technology to support employees and operations

*Through innovation and equitable learning opportunities, John A. Logan College will be a College of excellence that inspires growth, cultivates learning, and promotes cultural understanding.*

## **1. STUDENT SUCCESS**

- 1.1 Champion student success through a commitment to access, diversity, equity, and inclusion.
- 1.2 Improve student persistence, completion, transfer, job placement, and lifelong learning.
- 1.3 Deliver excellent academic programs that adapt and respond to student and community needs.
- 1.4 Provide innovative services and technologies to meet the changing needs and expectations of students.

## **2. ARTS, CULTURE, & COMMUNITY ENGAGEMENT**

- 2.1 Foster an equitable and inclusive community which enhances life through arts, culture, and community engagement.
- 2.2 Be a regional leader in community engagement through opportunities to attend cultural programming, exhibits of fine and performing arts, athletic events, and enhanced offerings for health and wellness.
- 2.3 Deliver responsive programming to support life-long learning.

### **3. REGIONAL CAREER AND ECONOMIC DEVELOPMENT**

- 3.1 Promote equity and inclusion principles and practices into economic development activities.
- 3.2 Provide training and education consistent with regional workforce needs.
- 3.3 Partner with local and state entities to attract, expand, and retain businesses in southern Illinois.
- 3.4 Collaborate with community and business partners to advance regional economic impact and workforce development.

### **4. ORGANIZATIONAL CULTURE**

- 4.1 Demonstrate a culture of service excellence by incorporating our core values of student-centered, integrity, respect, community, and optimism.
- 4.2 Promote a safe and healthy work environment that emphasizes active listening, open communication, and collaboration.
- 4.3 Value and promote diversity and inclusion.
- 4.4 Empower employees through continuous improvement and learning opportunities.
- 4.5 Improve and enhance processes and technology to support employees and operations.

## FY23 INSTITUTIONAL GOALS

- 1) Cultivate a healthy and safe community that fosters learning and productivity.
- 2) Define and use data to support student success and institutional decision-making.
- 3) Implement practices that promote JALC core values of student-centered, integrity, respect, community, and optimism.
- 4) Position JALC as a strategic partner in the economic development of southern Illinois.
- 5) Provide internal and external communication that is consistent and accurate.
- 6) Support a diverse, equitable, and inclusive environment that empowers individuals to perform at the highest level.