

John A. Logan College

Fall 2022

CONVOCATION ADDRESS



Welcome President's Office

Dr. Kirk Overstreet
President

FALL CONVOCATION 2022 – BUILDING THE FOUNDATION FOR OUR FUTURE AT JALC

Aaron Smith
Vice-Chair
JALC Board of Trustees



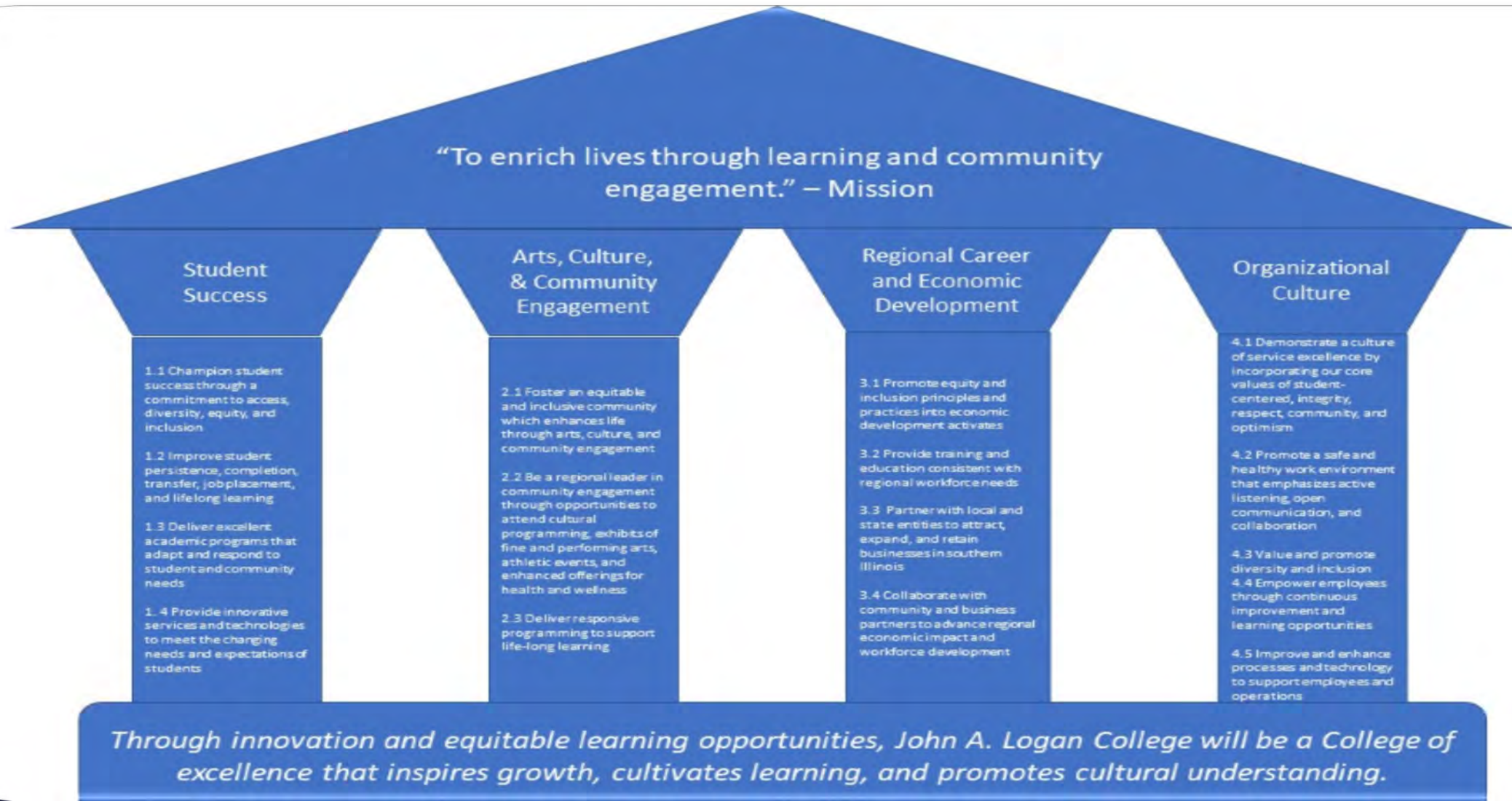
FALL CONVOCATION 2022 – BUILDING THE FOUNDATION FOR OUR FUTURE AT JALC

- **Developing our Plans**

- 2 years in the making
- 1 year Strategic Plan
- 5 year Strategic Long Range Plan (SLRP)
 - Planning
 - Committee
 - Task Force
 - Outcome



FALL CONVOCATION 2022 – BUILDING THE FOUNDATION FOR OUR FUTURE AT JALC: FOUR PILLARS OF OUR FIVE-YEAR STRATEGIC PLAN:



FALL CONVOCATION 2022 – BUILDING THE FOUNDATION FOR OUR FUTURE AT JALC

New Mission Statement:

**“To enrich lives through learning and
community engagement.”**

FALL CONVOCATION 2022 – BUILDING THE FOUNDATION FOR OUR FUTURE AT JALC

1. Student Success Pillar

- 1.1 Champion student success through a commitment to access, diversity, equity, and inclusion
- 1.2 Improve student persistence, completion, transfer, job placement, and lifelong learning
- 1.3 Deliver excellent academic programs that adapt and respond to student and community needs
- 1.4 Provide innovative services and technologies to meet the changing needs and expectations of students

FALL CONVOCATION 2022 – BUILDING THE FOUNDATION FOR OUR FUTURE AT JALC

- 2 Arts, Culture, & Community Engagement
 - 2.1 Foster an equitable and inclusive community which enhances life through arts, culture, and community engagement
 - 2.2 Be a regional leader in community engagement through opportunities to attend cultural programming, exhibits of fine and performing arts, athletic events, and enhanced offerings for health and wellness
 - 2.3 Deliver responsive programming to support life-long learning

FALL CONVOCATION 2022 – BUILDING THE FOUNDATION FOR OUR FUTURE AT JALC

- 3 Regional Career and Economic Development
 - 3.1 Promote equity and inclusion principles and practices into economic development activities
 - 3.2 Provide training and education consistent with regional workforce needs
 - 3.3 Partner with local and state entities to attract, expand, and retain businesses in southern Illinois
 - 3.4 Collaborate with community and business partners to advance regional economic impact and workforce development

FALL CONVOCATION 2022 – BUILDING THE FOUNDATION FOR OUR FUTURE AT JALC

- 4 Organizational Culture
 - 4.1 Demonstrate a culture of service excellence by incorporating our core values of student-centered, integrity, respect, community, and optimism
 - 4.2 Promote a safe and healthy work environment that emphasizes active listening, open communication, and collaboration
 - 4.3 Value and promote diversity and inclusion
 - 4.4 Empower employees through continuous improvement and learning opportunities
 - 4.5 Improve and enhance processes and technology to support employees and operations

FALL CONVOCATION 2022 – BUILDING THE FOUNDATION FOR OUR FUTURE AT JALC

- New Vision Statement:
 - *Through innovation and equitable learning opportunities, John A. Logan College will be a College of excellence that inspires growth, cultivates learning, and promotes cultural understanding.*

FALL CONVOCATION 2022 – BUILDING THE FOUNDATION FOR OUR FUTURE AT JALC

New Core Values

- **Student-Centered:**
 - We are committed to providing quality learning opportunities and assisting students at each step in their educational journey.
- **Integrity:**
 - We are committed to creating trust and confidence in our college community that acts with honesty and forthrightness, holding ourselves to high academic and ethical standards.
- **Respect:**
 - While recognizing and valuing the dignity and uniqueness of every person, we are committed to creating a positive community where everyone is appreciated and considered for their contributions and performance.
- **Community:**
 - We are committed to cultivating partnerships within the community for the mutual benefit of the College and the southern Illinois region.
- **Optimism:**
 - We are committed to looking at things with a positive eye and an open mind, trying to see the good in things first. Everything we do is with an effort to foster a positive environment even in the toughest challenges

FALL CONVOCATION 2022 – BUILDING THE FOUNDATION FOR OUR FUTURE AT JALC

Developing our Goals

- Retreat held by Cabinet+ July 13th and 14th

Members included:	
Melanie Pecord, Provost	Allan Willmore, Chief of JALC Police
Stephanie Chaney Hartford, Asst. Provost Academic Affairs	Jeremy Sargent, Asst. Vice-President of Facilities and
Christy Stewart, Asst. Provost of Student Affairs	Staci Schafer, Assist. Vice-President of Advancement and Executive Director of JALC Foundation
Stacy Buckingham, Vice President of Business Services and CFO	Nathan Arnett, Associate Dean of Instruction
Steve O'Keefe, Asst, Vice-President of Marketing and PR	Scott Wernsman, Associate Dean CTE
Tammy Gwaltney, Asst Director of Grants	Michelle Hamilton Associate Dean Workforce Development
Susan May, Director of Legislative Affairs and Special Assistant to the Board and President	Greg Starrick, Director of Athletics
Jordan Mays, Asst. Vice-President for Institutional Effectiveness and Research	Johnna Herren, Asst. Vice-President of Human Resources

FALL CONVOCATION 2022 – BUILDING THE FOUNDATION FOR OUR FUTURE AT JALC

FY 2023 Institutional Goals

1. Cultivate a healthy and safe community that fosters learning and productivity.
2. Define and use data to support student success and institutional decision-making.
3. Implement practices that promote JALC core values of student-centered, integrity, respect, community, and optimism.
4. Position JALC as a strategic partner in the economic development of southern Illinois.
5. Provide internal and external communication that is consistent and accurate.
6. Support a diverse, equitable, and inclusive environment that empowers individuals to perform at the highest level.

FALL CONVOCATION 2022 – BUILDING THE FOUNDATION FOR OUR FUTURE AT JALC

- Policy and Procedure
 - 31 Policies have been updated
 - 21 Procedures have been updated
- Organizational Structure

FALL CONVOCATION 2022 – BUILDING THE FOUNDATION FOR OUR FUTURE AT JALC

- Athletics
- Leadership Academy
- SEM Taskforce
- Construction

FALL CONVOCATION 2022 – BUILDING THE FOUNDATION FOR OUR FUTURE AT JALC



FALL CONVOCATION 2022 – BUILDING THE FOUNDATION FOR OUR FUTURE AT JALC

Building the Foundation for Our Future

Updates Provost's Office

Dr. Melanie Pecord
Provost

WELCOME

- Events happening this week
 - Golf cart rides
 - I encourage you to get to the Tuesday Mixer 10-11
 - Come join us for food and getting to know our students
 - We have had quite a few students sign up
 - The student panel will be an opportunity to hear what questions students are asking

THANK YOU TO THE TEAM!

- Academic Affairs
- Student Affairs
- Department Chairs
- Grants Office for providing additional opportunities to our students
- CCR&R for their continued support
 - They serve as a community hub for child care and early education
 - Check out their website

REASONS TO CELEBRATE

- There are so many accomplishments of many of you in the room, here are a few that I am aware of
 - Advanced Degrees
 - Dr. Nathan Arnett
 - Dr. Adrienne Barkley-Giffin
 - Dr. Rachel Sveda-Webb
 - Karen Kasban, Master's Degree
 - Tammy Valette, Master's Degree
- I know there are some that are nearing completion (keep up the good work)

REASONS TO CELEBRATE

- Purge
 - 113 began with over 1100
 - Student Affairs along with many departments on campus work on this
- Matt Garrison Department Chair for Communication, Humanities, and Social Science and English faculty Released an album this summer
 - Commissioned artists to develop artwork for each song
 - Two artists are faculty on campus: Gretchen Cudworth and Molly Alter
 - On display in the gallery outside of O'Neil
 - Help me get Matt to play here
- Some are new grandparents
- New courses/programmatic changes
- Saturday sign up
 - 25 students were served
- Evening cohort
 - Tuesday night

REASONS TO CELEBRATE

- Roger Jeter and Cyber Team traveled over summer
- Jane Bryant will graduate from the Delta Leadership Institute in September
- Miran Byun presented research on active learning at MathFest in Philadelphia in early August
- Esmarie Boyles traveled to South Africa over the summer so her nearly three-year-old daughter could meet her (the daughter) grandparents for the first time ever. [darn COVID!]
- Cheryl Thomas is a “professional runner”

SNACK VAULT

Room C200C

Look for ways to continue to help stock the snack vault for our students

Contacts:

Donnie Winget Ext. 8030

Catherine Hoekstra Ext. 8075

Nikki Brooks Ext. 8516

Adrienne Barkley Giffin Ext. 8287

Christy Stewart Ext. 8678



Title: HLC Open Pathways

Higher Learning Commission, our accrediting body.

Years 1 – 3

- Contribute documents to evidence file and begin writing the 4 year assurance argument

Year 4 (year 5 for JALC due to COVID)

- Assurance Argument was locked down on July 11.
 - Typically it will take 6-8 weeks before we hear anything

Years 5-7

- Quality initiative proposal
 - JALC's proposal is: Better utilization of data to support decisions

(The initiative is a high priority area of focus within the college that we are striving to improve upon)

Years 7-9 Quality Initiative Report

- Continue to collect evidence and begin writing assurance argument

Year 10 Comprehensive Evaluation for Reaffirmation (2027)

HLC TASKFORCE

- Dr. Melanie Pecord, Provost (ALO)
- Dr. Stephanie Chaney-Hartford, Assistant Provost for Academic Affairs
- Christy Stewart, Assistant Provost for Student Affairs
- Stacy Buckingham, Vice President of Business Services and CFO
- Jeremy Sargent, Assistant Vice President of Construction Planning and Facilities Management
- Johnna Herren, Assistant Vice President for Human Resources
- 4-6 faculty members

ICCB RECOGNITION

This is a recognition from the Illinois Community College Board (ICCB) that recognizes John A. Logan meets the standard of quality in order to receive state funding.

ICCB is our governing board as community college.

- Our next five year Recognition is 2024
 - We will be working with a new template
 - We will be working this year to complete the template but it will require help from a variety of areas

NEW GRANT POSITIONS

- You will begin to see new positions posted that will be 100% grant funded
 - These positions will provide additional wrap around services for our students
 - We will be tracking the services provided and number of students served

ORGANIZATIONAL CHANGE

- College Readiness and Student life
- Title changes
- Dr. Barkley Giffin's position (Student Liaison)

STUDENT LIAISON

- Purpose:
 - Contribute to student persistence, retention, and completion by assisting students with concerns and resources
- Procedures:
 - Serves as a starting place for student concerns and needs
 - Facilitates resolution of informal complaints
 - Refers students to other offices for specific services, resources, or formal complaints
 - Identifies trending student issues and changing needs by tracking types of needs and concerns, in general terms, without including confidential or detailed information.

The screenshot shows the JALC.EDU website. The top navigation bar has a 'Students' link highlighted with a yellow box and an arrow. Below the navigation bar, the 'STUDENT LIAISON' title is prominently displayed. The main content area includes a paragraph about the liaison's role, contact information, a list of resources, and two side-by-side boxes titled 'What the Student Liaison Can Do' and 'What the Student Liaison Can't Do'. The 'Can Do' box lists various support services, while the 'Can't Do' box lists limitations. Below this, there is a 'MyJALC' section with a 'Students' link highlighted and an arrow. This section contains a 'New Course Registration Instructions' link and a 'New Students Start Here' link. A yellow box highlights the 'New Course Registration Instructions' link, and a yellow arrow points to it.

STUDENT LIAISON

- This program is in the early stages of development. Your input is welcome and needed. Please share with Adrienne your questions and ideas about the webpage, processes, and anything else about this new service.

Webpage: <https://www.jalc.edu/student-liaison/>

From jalc.edu > Students

From MyJALC student portal > Students
> Additional Systems and Services

How to contact the Student Liaison

- Office: C214
- Email: studentliaison@jalc.edu
- Phone: 618-985-2828, ext. 8287

LOOKING TO THE FUTURE

- Looking at availability of course offerings
- How we engage in the community
- Collaborations and Partnerships
- Persistence, Retention, Completion
- Complete the loop
- Date to remember
 - Faculty/Staff Engagement Day October 7
 - Professional Development Committee (Ideas)

TRIVIA

Thank you to the Shantay and the JALC Bookstore for providing gift cards to all the winners!

Dr. Jane Bryant
Professor of Political Science
President, John A. Logan College IEA

DeSande R
Instructor of Art
President, Association of Adjunct Faculty



Tracie Zoller

Administrative Assistant V

President, Logan Operational Staff Association



Shawn Talluto
Campus Police Officer
Fraternal Order of Police

Shawn Talluto

JALC Campus Police; Fraternal Order of Police (FOP)

- The FOP, an integral part
- Contract negotiation process
- Department function
- Administrative cooperation concerning day to day operations.



**CAMPUS
POLICE**



Jason Mueller

Building & Grounds Department
Union Steward & Representative for the International
Brotherhood of Teamsters

Jason Mueller

Building & Grounds Department

International Brotherhood of Teamsters

- Grounds
- Custodial
- Building Maintenance
- Shipping & Receiving



Updates Business Services

Stacy Buckingham
Vice President of Business Services
Chief Financial Officer

THANKYOU TO MY BUSINESS SERVICES TEAM

- Admin Assistant – Cindy Kohl
- Bursar Office
- Business Office
- Campus Support Services
- Information Technology
- Payroll Office
- Purchasing and Receiving
- Scheduling and Events

Guest Speaker



FOOD SERVICES



- Cold Blooded
- Opening Wed. August 17th 7:30 a.m. – 2:00 p.m.
 - Cafeteria Monday - Thursday
 - Coffee Shop - East Entrance Monday – Friday
- New menu items:
 - Omelets, Chicken Sandwich
 - Donuts made in-house, Ice cream
- New Coffee Station in Cafeteria

EVENTS

- Hunting & Fishing Days
 - September 24th & 25th
 - DuQuoin State Fairgrounds
- AutumnFest Arts & Craft Show
 - November 13th & 14th
 - Oasis Mall in Marion

BUSINESS OFFICE

- Prior Structure
 - Dean
 - Director of Accounting Services
- Current Structure - returning to the former FTE
 - Controller
 - Associate Controller

CONSTRUCTION PROJECTS

- Protection, Health, Safety Funds – PHS Tax Levy
 - G Building & Logan Practice Facility Roofs
 - Transformer and Switch replacement
- State Capital Development Board and JALC Bond Proceeds:
 - Pedestrian Pathway
 - West Lobby Expansion
 - Upper C & E Wing Renovation
- EDA Grant and JALC Bond Proceeds
 - CTE Renovations and Expansion

HIGHER EDUCATION EMERGENCY RELIEF FUNDS (HEERF) - INSTITUTIONAL

- PPE and Cleaning Supplies
- Distance Learning Equipment
- Online Software and iPads
- Student Laptop Loaner Program
- Classroom and Outdoor Dining Furniture
- Ionization Units and MERV 13 rated air filters
- Touchless Fixtures

HIGHER EDUCATION EMERGENCY RELIEF FUNDS (HEERF) - INSTITUTIONAL

- Lost Revenue recovered
 - March 2020 - June 2022 \$4,905,777
- Institutional HEERF funds have been expended.
 - Lost revenue assistance will not be available for FY 2023.

HIGHER EDUCATION EMERGENCY RELIEF FUNDS (HEERF) – STUDENT EMERGENCY GRANTS

- Total Allocation - \$5,802,374
- From Spring 2020 to Summer of 2022
 - Awarded \$5,667,222 in HEERF funds to students
 - \$135,152 remaining to be disbursed in Fall 2022

PREPARING FOR A TOUGH CONVERSATION

- Set a goal
- Gather the facts
- Be transparent
- Okay, I'm ready

MAIN OPERATING REVENUE SOURCES

- Total Operating Revenues
 - \$29,264,804 budgeted for FY 2023
- Tuition & Fees represent 35.83%
 - Budget \$10,484,500
 - \$7 per hour tuition increase
 - Budget based on credit hour recovery
 - 500 hours summer, 7,000 FL / SP combined

MAIN OPERATING REVENUE SOURCES

- State Revenue
 - Base Operating FY 2023
 - \$3,064,374, plus \$27,420 Small College Grant
 - JALC had a 10.3% decline in funded hours
 - Funded from the greater of unrestricted credit hours (cannot be out-of-state) from 2 years prior or the 3-year average
 - Ex. FY 23 is funded from the > of:
 - FY 21 or from the 3-year average of FY 19, FY 20, FY 21

MAIN OPERATING REVENUE SOURCES

- State Revenue
 - Equalization \$6,472,510
 - The intent is reduce the disparity of local property tax funds available per student between districts.
 - Factors in EAV's, in-district hours (unrestricted or restricted), and FTE.
 - JALC experienced a 10.9% drop in FTE.

MAIN OPERATING REVENUE SOURCES

- Other State Revenue
 - CTE Vocational Grant FY 23 allocation \$380,267
 - Veteran's Grant received \$97,374 for FY 22
 - Performance Funding received \$23,860 for FY 22

MAIN OPERATING REVENUE SOURCES

- Local Government
 - Property Taxes – five counties
 - Education Fund FY 23 budget \$6.2m
 - Max tax rate 30 cents
 - Operations & Maintenance Fund FY 23 budget \$1,030,000
 - Max tax rate is 5 cents
 - PHS projects FY 23 budget \$1,031,800
 - 2 HVAC units in upper C wing and electrical transformer work
 - Tax levies also support: Audit Fund, Tort Fund, and the Bond Fund
 - With three counties reporting, EAV's are on target so far.

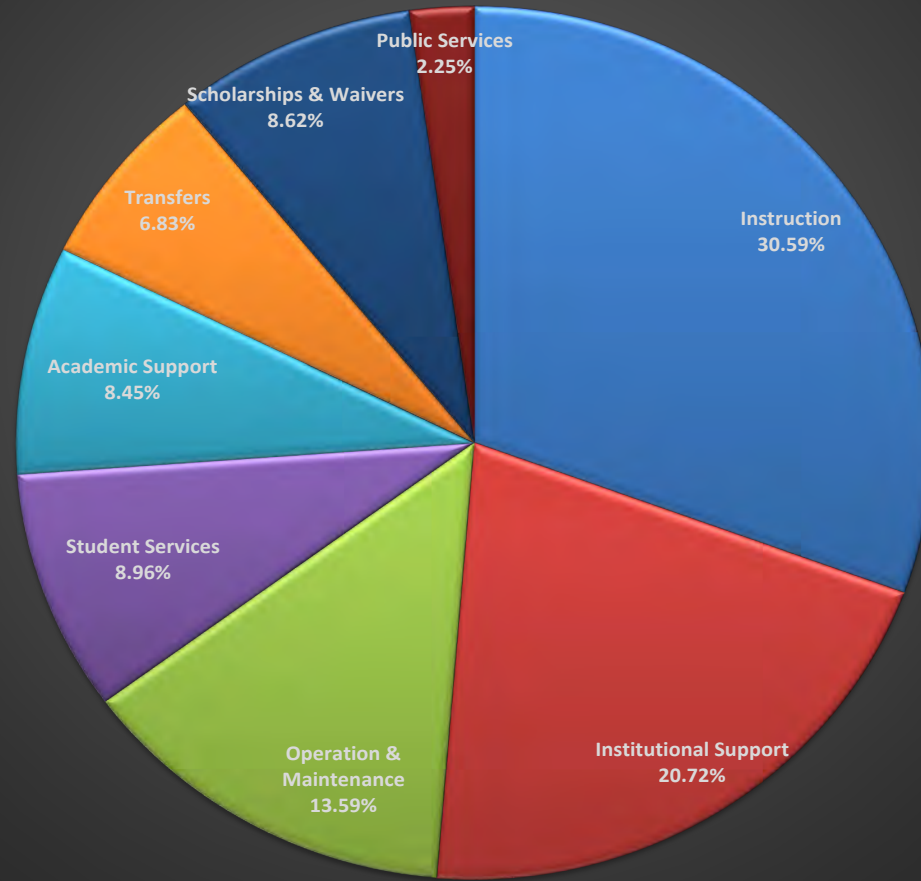
MAIN OPERATING REVENUE SOURCES

- Local Government
 - Corporate Personal Property Replacement Tax
 - Revenues collected by the state and paid to local governments, because their power to impose personal property taxes on corporations and other business entities were taken away.
 - Historical funding range \$600k - \$900k
 - FY 2022 Colleges received funding levels 3 times normal \$
 - Large transfers into PPRT from the Income Tax Refund Fund
 - FY 2023 budget \$800,000
 - IL Dept. of Revenue estimate reflects \$2m for JALC

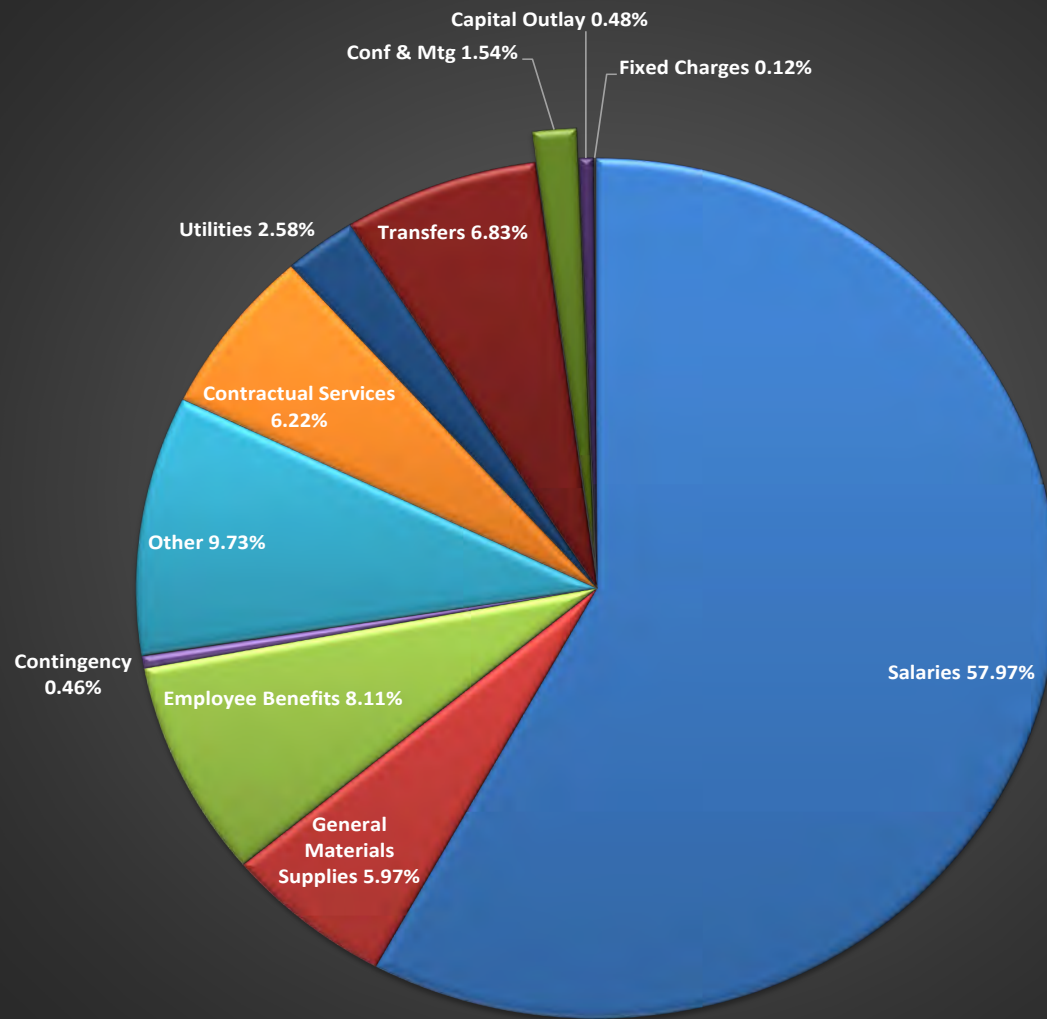
EXPENDITURES

- Total Budgeted Operating Expenditures
 - FY 2023 \$32,908,829 compared to \$32,443,127 for FY 2022
 - Increase of \$465,702 or 1.44%
 - Break them down by Program type or by Category

Expenditures by Program FY 2023



Expenditures by Object FY 2023



FY 2023 OPERATING DEFICIT

- FY 23 Increase in expenditures and revenue loss
 - Total Operating Budget Deficit of \$3,644,025
 - Expenditures include only \$150,000 of contingency
 - Higher CPPRT may reduce projected deficit to \$2.4m
 - Tuition revenue estimate depends on increased hours
- Two choices for the future:
 - Reduce expenses
 - **Increase revenues**

FACTS IN EVIDENCE

- We can see it.
 - Parking Lots
 - Hallways
- But, do we believe it?
 - Online Classes
 - Campus is larger and has more buildings than it used to.
- Here comes the tough part of the conversation.
- But remember, this conversation is not unique to John A. Logan.

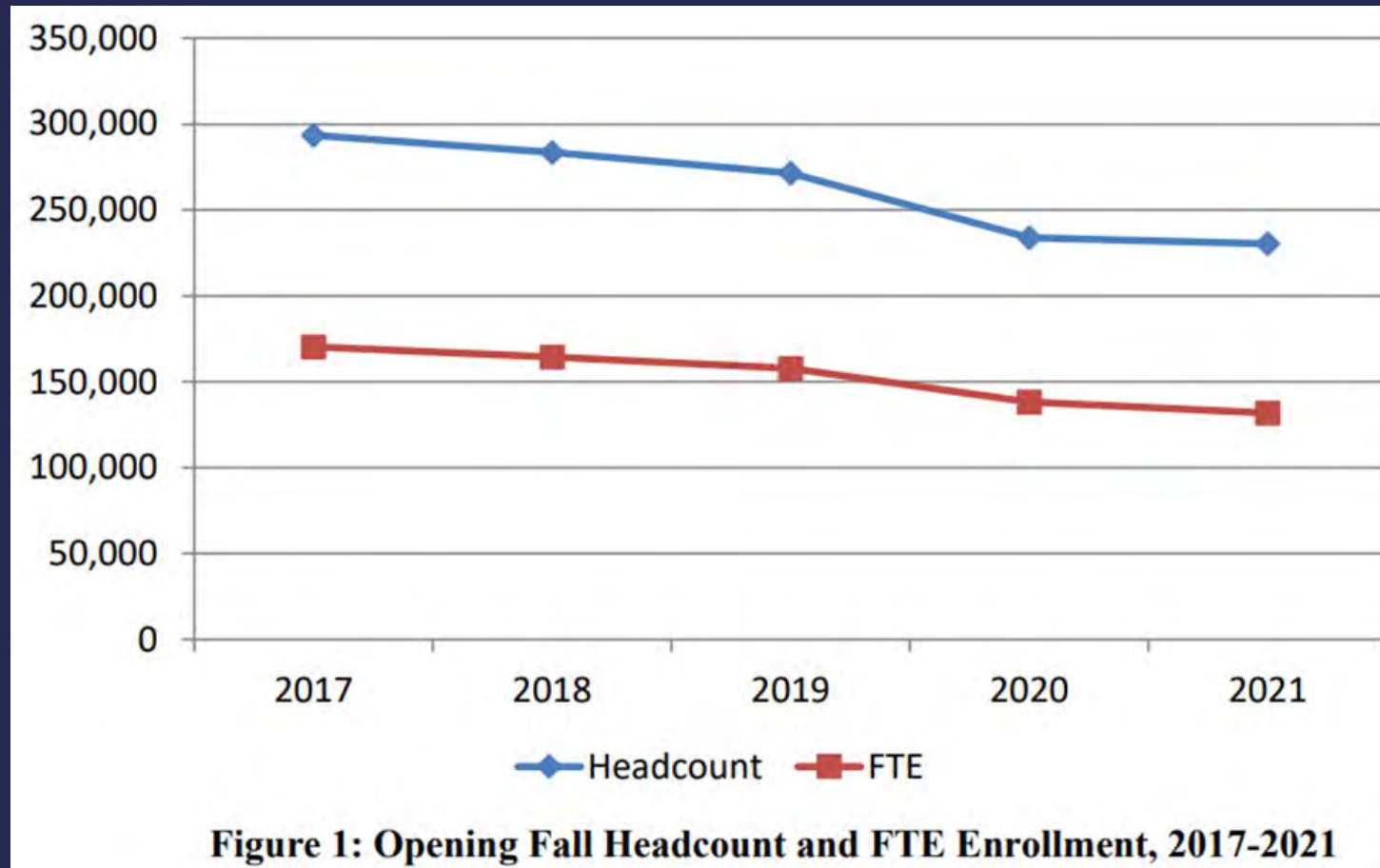
SYSTEM-WIDE FALL 10TH DAY ENROLLMENTS

Table 1
SUMMARY OF OPENING FALL ENROLLMENT IN
ILLINOIS PUBLIC COMMUNITY COLLEGES FROM 2001, 2006, 2017-2021

	2001	2006	2017	2018	2019	2020	2021
Headcount	339,002	350,508	293,417	283,415	271,336	233,777	230,322
% Change from Previous Year	-0.3%	-0.7%	-3.5%	-3.4%	-4.3%	-13.8%	-1.5%
FTE	183,024	196,868	170,303	164,405	157,873	138,237	131,833
% Change from Previous Year	2.3%	-0.3%	-3.7%	-3.5%	-4.0%	-12.4%	-4.6%

These opening enrollments reflect the end of the regular fall registration period which is usually the 10th day of class. These preliminary counts are from the web-based ICCB Fall 2021 Enrollment Survey. Results are verified as the detailed ICCB Fall Enrollment (E1) student-level data submissions from community colleges are finalized.

SYSTEM-WIDE FALL HEADCOUNT AND FTE



FUNDED CREDIT HOURS

Budget		FUNDED CREDIT HOURS				
Year	JALC	KC	RLC	SCC	SIC	
FY 18	94,720	96,477	65,632	40,402	34,606	
FY 19	90,350	85,233	60,679	38,042	32,140	
FY 20	85,568	73,328	55,967	34,064	30,188	
FY 21	80,698	65,700	53,564	30,613	28,252	
FY 22	75,953	63,705	50,174	28,164	27,537	
FY 23	68,095	60,944	45,889	26,681	25,766	
FY 18 vs. 23	(26,625)	(35,533)	(19,743)	(13,721)	(8,840)	
FY 18 vs. 23	-28.1%	-36.8%	-30.1%	-34.0%	-25.5%	

CERTIFIED CREDIT HOURS

Category	FY 2019 Hours Unrestricted	FY 2020 Hours Unrestricted	FY 2021 Hours Unrestricted
Baccalaureate	45,620	41,598	34,744
Business	5,725	4,917	4,037
Technical	11,187	10,357	6,426
Health	11,685	10,640	8,913
Remedial	2,564	1,653	1,123
ABE/ASE	941	1,184	973
Total	77,722	70,348	56,215
		(7,374)	(14,134)
		-9.5%	-20.1%

FUNDED CREDIT HOURS

Category	FY17/FY18/FY19 Three-Year Avg Unrestricted	FY18/FY19/FY20 Three-Year Avg Unrestricted	FY19/FY20/FY21 Three-Year Avg Unrestricted
Baccalaureate	46,112	44,521	40,654
Business	6,209	5,536	4,893
Technical	11,588	10,964	9,323
Health	12,945	11,558	10,412
Remedial	2,841	2,434	1,780
ABE/ASE	1,003	940	1,033
Total	80,698	75,953	68,095
	Funded Hours	Funded Hours	Funded Hours
		(4,745)	(7,859)
		-5.9%	-10.3%

CTE ALLOCATIONS & FUNDED HOURS

JALC	Allocation	*CTE Hours		
FY 18	\$488,430	44,899		
FY 19	\$474,920	40,787		
FY 20	\$443,980	36,325		
FY 21	\$418,561	31,900		
FY 22	\$381,239	28,389		
*FY 23	\$380,267	25,049	(3,340)	-11.765%

* CTE funded hours are based on Business, Technical, and Health.

** The system received a 5.0% State budget increase for FY 2023.

WHERE THE RUBBER MEETS THE ROAD

- Federal Higher Ed Emergency Relief funds are expended.
 - HLC says it is not aware of another relief package.
- When the last stronger credit hour years drop off the 3-year average calculation, the funding impact will be much more significant.
- We cannot count on the State budget including a 5% system increase like it did for FY 2023.
- We cannot count on the State to continue to be able to perform large transfers into the CPPRT fund.

IDEAS, SOLUTIONS ?

- Flexible and Adaptable – Scheduling options
- Safe inviting campus
- SEM Plan Updates
- Spreading the word on the value of Higher Education
- Financial Literacy:
 - Financial Aid, Scholarships, Textbook Assistance
- Adult Learners
- Partnerships
- Technology Enhancements

INFORMATION TECHNOLOGY

- J1 Communications – Improved tracking & scheduling of email & texting with student learners
- J1 Analytics – Collection of data and reporting
- J1 Retention Modeling – Predictive modeling to help improve retention
- 160+ Computers for labs
- 35+ Classroom technology updates (student tech fee)
- Students will now login as themselves in computer labs
- Reorganization of tier-1 help to better support institution

WHAT WAS THE GOAL FOR THIS TOUGH CONVERSATION?

- An informed, eyes-wide open, unified, campus community all pulling in the same direction.
- Institutional goals have been established.
- It is critical that we now work together on strategies and tactics to execute these goals and measure our progress.
- Pillar - Student Success
 - Core Value – Student-Centered

GO VOLS!

- Last year, I asked for volunteers for a new task force.
 - Six people offered to help without even knowing the task.
 - This year I am being very open about the assignment and what work we need to do as an institution.
 - Increase FTE – impacts Equalization funding
 - Increase Credit Hours – impacts Tuition, Base Operating, CTE Grant
 - Retention – impacts Performance funding, and reduces expenditures
- **We are all Volunteers for this task force.**

Everything
is
Figureoutable

HAVE A GREAT SEMESTER!

Updates Human Resources

Johnna Herren
Assistant Vice President of Human Resources

Updates: Human Resources

**Full-time hires
Since August 2021**



Updates: Human Resources

Employee Appreciation Day



Updates: Human Resources

Vector Solutions: Online Trainings



Updates: Human Resources

Upcoming Events

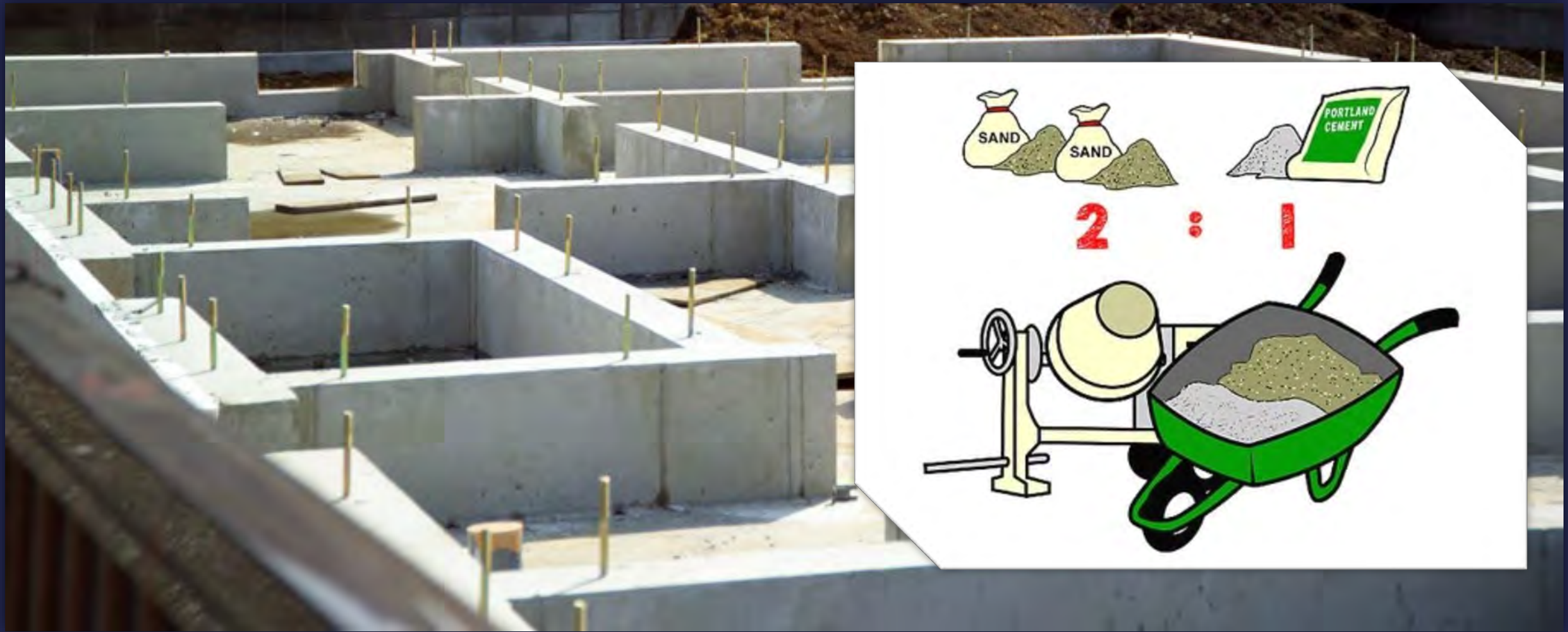


How Can Data Help Rebuild for the Future?

Office of Institutional Effectiveness and Research

Jordan Mays

Assistant Vice President of Institutional Effectiveness and Research



Data and Information are integral to the FOUNDATION

DATA



SORTED



ARRANGED



PRESENTED
VISUALLY



EXPLAINED
WITH A STORY



The Lego Analogy



Reporting

- HLC
- ICCB
- IPEDS

Data Initiatives

- Fact Book / Data Book
- Data Visualizations (Dashboards)
- Data Integrity

TRANSPARENCY



Goal Setting

Action Steps / Tactics



KPI

Key Performance Indicator

- Well-defined and Quantifiable
- Act as a Compass



Updates Foundation

Staci Shafer

Assistant Vice President of John A. Logan College Foundation

SCHOLARSHIP OPPORTUNITIES



1.5 million in
scholarships each
year.

9 new
endowments, 19
new scholarships

63% increase in
funds to local high
schools

\$405,150 offered
to high school
students

513 scholarships
awarded =
\$858,043

162 waivers =
\$353,642

39 Nursing
Scholarships =
\$70,000

\$750,000
awarded for Fall
2022



IMAGINE...



JOHN A. LOGAN COLLEGE PROMISE



What is Promise?

- An earned scholarship for high school students.

A group of seven diverse high school students are smiling and holding up large white signs that spell out the word "PROMISE" in blue capital letters. They are standing outdoors in front of a building and trees.

**UP TO TWO YEARS OF
FREE TUITION**

The JALC Promise scholarship gives every student the ability to earn up to two years of college education, tuition free.

Conclusion

Dr. Steve O'Keefe

Assistant Vice President of Marketing, Public Relations, and Communication