

**Articulation Agreement
Between
McKendree University and John A. Logan College
AA to BBA in Marketing**

This articulation agreement is the result of discussions between McKendree University and John A. Logan College. McKendree and John A. Logan agree that both institutions value this cooperative agreement and that this agreement will best serve the current students of both institutions.

Terms and Conditions

Section I: Admissions and Matriculation

McKendree and John A. Logan have developed a four-year program plan to facilitate the most seamless transfer possible for John A. Logan students who complete the Associate in Arts Degree (AA) at John A. Logan and desire to earn the Bachelor of Business Administration Degree in Marketing at McKendree University.

Students who satisfactorily complete the AA requirements with John A. Logan will be admitted to McKendree University.

McKendree and John A. Logan agree to inform potential transfer students of the existence of this institutional articulation agreement and the advantages of pursuing the articulated programs.

Section II: Transfer of credit

McKendree University agrees to accept a maximum of 90 semester hours of credit from the John A. Logan graduate who seeks to complete a baccalaureate degree at McKendree. McKendree University will communicate specific options for students and give careful consideration to all previously completed courses. Courses in addition to those used to earn the AA at John A. Logan will be evaluated individually to determine which are transferable and what requirements have been met. Completion of the AA fulfills all general education requirements with McKendree University.

Section III: Program Plan

The four-year program plan for the BBA in Marketing is included at the end of this agreement. These plans will specify the student degree course plan and transfer credit requirements.

Degree course plans will be reviewed by both McKendree University and John A. Logan representatives on an annual basis, and revised or updated as needed to reflect any changes in the degree requirements.

Notices should be mailed to the following addresses by first class mail in order to fulfill any notice of revision/updates to this Agreement.

For John A. Logan College:

Emily Monti
Coordinator for Academic Programs
John A. Logan College
700 Logan College Drive
Carterville, IL 62918

For McKendree University:

Dr. Melissa Meeker
Dean of Worldwide Programs
McKendree University
701 College Road
Lebanon, IL 62254

Terms of the Agreement

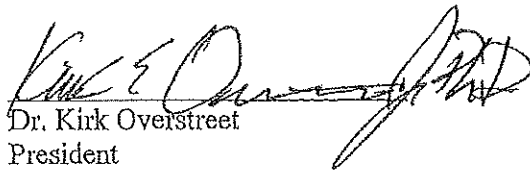
This agreement becomes effective on August 1, 2021 and remains in effect until July 31, 2025, unless changed in writing by mutual agreement of McKendree University and John A. Logan College. The agreement can be amended at any time with the approval of both institutions. Should either institution desire to discontinue this agreement, written advance notification of 60 days will be required. Termination, however, will not be executed without a negotiated teach-out agreement for students currently enrolled.

Both institutions hereby indicate full agreement to the terms and conditions included above and the honoring of the course, program, and other requirements outlined in the four-year program plan attached at the end of this agreement.

IN WITNESS WHEREOF, the parties have executed this Articulation Agreement by their duly authorized officers on the date first written above.

John A. Logan College

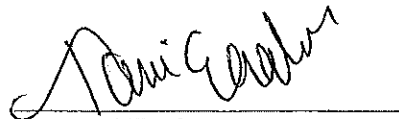
McKendree University



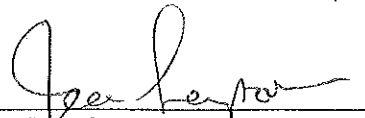
Dr. Kirk Overstreet
President
John A. Logan College



Dan Dobbins
President
McKendree University



Dr. Tami Eggleston
Provost
McKendree University



Dr. Jean Sampson
Chair, School of Business
McKendree University

AA – 2021-2022 Catalog

JAL AA to McKendree University Bachelor of Business Administration - Marketing

FIRST YEAR

FALL

JAL Course		McK
ORI 100	1	Elective
ENG 101	3	ENG 111
COM 115	3	COM 100
IAJ Humanities	3	TBD
ECO 201	3	ECO 212
MGT 112	3	MGT 204
TOTAL HOURS	16	

SPRING

JAL Course		McK
ENG 102	3	ENG 112
IAI Fine Arts	3	Fine Art
MAT 117	3	MTH
IAI Life Science	4	Life Science
ACC 200	3	ACC 205
Elective	1	TBD
TOTAL HOURS	17	

SECOND YEAR

FALL

JAL Course		McK
IAI Humanities or Fine Arts	3	TBD
PSY 132	3	PSY 153
BUS 121	3	MTH 170
ACC 201	3	ACC 205
CIS 207	3	CSI 120
TOTAL HOURS	15	

SPRING

JAL Course		McK
ECO 202	3	ECO 211
IAI Physical Science	3	Physical Science
ACC 202	3	ACC 230
BUS 122	3	BUS 303
BUS 235	3	MGT 354
TOTAL HOURS	15	

THIRD YEAR

FALL

McK Course	
MKT 205	3
FIN 308	3
ACC 220	3
MKT 305	3
Elective (if needed)	3
TOTAL HOURS	15

SPRING

McK Course	
BUS 310	3
BUS 324 (W)	3
MKT 354	3
Elective (if needed)	3
Elective (if needed)	3
TOTAL HOURS	15

FOURTH YEAR

FALL

McK Course	
MKT 410	3
MKT Elective	3
UL MKT Elective	3
Elective (if needed)	3
Elective (if needed)	3
TOTAL HOURS	15

SPRING

McK Course	
BUS 450	3
UL MKT Elective	3
UL MKT Elective	3
Elective (if needed)	3
TOTAL HOURS	12

Total hours needed	120	
John A. Logan Hours	63	Associate degree fulfills all general education requirements.
McKendree University Hours	39	Residency is 30 hours and all must be upper level at McKendree University.
Elective Hours If Needed	18	Hours from previous courses may reduce number of electives required.
Sequence subject to change.		McKendree accepts up to 90 hours in transfer credit.