

Sports Management (SPM)

SPM 101 Introduction to Sports Management

3 hours

Prerequisites: None

3 hours weekly (3-0)

This course is designed for students entering the sport and physical education profession where it is critical to understand the theory and practice of ethical management principles in sport/fitness organizations. These principles are applied to interscholastic, intercollegiate, international, and professional organizations along with the health/fitness and community recreation industries.