

# **Associate in Applied Science**

Toward a Degree in Graphic Design Career Curriculum GRD 2004 Minimum Hours: 65 Major Code: 1.2 500409 Effective Date: Fall 2019

# FIRST YEAR – FALL SEMESTER

Dept.	No.		Hrs.	Grade
ORI	100	College 101	1	
ART	101	Two Dimensional Design	3	
ART	180	Drawing I	3	
CIS	207	Computer Applications for Business	3	
ENG	101	English Composition I <sup>1</sup> OR ENG 113 Professional Technical Writing <sup>1</sup>	3	
GRD	110	Graphics Design I	5	
			18	

#### **FIRST YEAR – SPRING SEMESTER**

Dept.	No.		Hrs.	Grade
GRD 1	120	Graphics Design II	5	
IAI Socia	al and	Behavioral Science Elective	3	
MAT 3	113	OR MAT 112 Introduction to	3	
		Contemporary Mathematics OR		
		MAT 100 Mathematics for		
		Applied Technologies OR MAT 119 OR		
		MAT 120 Elementary Statistics		
COM 2	115	Speech OR COM 116	3	
		Interpersonal Communication	14	

### FIRST YEAR - SUMMER SEMESTER (OPTIONAL-NOT REQUIRED)

Dept.	No.		Hrs.	Grade
INT	101	Internship	<u>1-3</u>	
			3	

# SECOND YEAR - FALL SEMESTER

Dept.	No.		Hrs.	Grade
ART	220	History of Art I OR	3	
		ART 291 History of Photography		
ART	290	Computer Art I	3	
ART	296	Photography I	3	
Elective <sup>2</sup>			3	
GRD	210	Graphics Design III	<u>5</u>	
			17	

# SECOND YEAR - SPRING SEMESTER

Dept.	No.		Hrs.	Grade
ART	292	Computer Art II	3	
ART	293	Art Preparation and Portfolio	1	
Elective <sup>2</sup>		3		
GRD	220	Animation	3	
GRD	230	Video Production	3	
MKT	224	Advertising	<u>3</u>	
			16	

# NOTES AND INFORMATION

<sup>1</sup> Requires a grade of "C" or higher.

<sup>2</sup> Electives to choose from: ART 205, ART 256, ART 297, BUS 110, BUS 235, BUS 222, CIS 105, CIS 208

The Graphic Design AAS Degree (GRD 2004) is the parent program to: • Graphics Design Certificate Program (GRD 0005)

**Career Opportunities:** The program will prepare graduates to enter the profession of Graphic Design in print shops, magazine companies, newspaper companies, television stations and other related industries. The needs for each company vary, but a graphic designer's responsibilities may include the creation of graphics, photography, animation, page setup, layout, logo design, and web page design. The program is geared toward students desiring a career in graphics design, dislocated workers and incumbent workers desiring to upgrade their existing skills, as well as students with an interest in artistic expression.

Beginning salaries are comparable to other technical careers with the possibility of advancement within a particular company. A job placement service is provided for all John A. Logan College graduates to help students find employment.

John A. Logan College reserves the right to modify this curriculum guide as needed. Please verify with your academic advisor the accuracy and timelines of this document.