

professional development quickenotes

JALC @ iTunes U

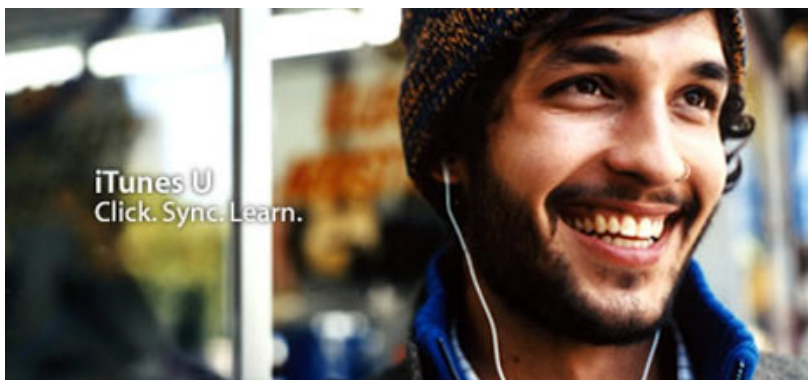
March 21, 2008

The Teaching and Learning Center is pleased to announce that the John A. Logan iTunes U site is now available. For those of you not familiar with it, iTunes U is a part of Apple's iTunes Store that is focused on higher educational use. All content in iTunes U is completely free, and many of the top universities in the country are providing open access to their course materials to the entire world.

The iTunes Store was introduced at Macworld Expo on January 8, 2001. Five years later iTunes U was launched through a pilot program with six institutions throughout the county: Brown, Duke, Stanford, the University of Michigan, the Missouri School of Journalism, and the University of Wisconsin-Madison.

The primary purpose of iTunes U is to allow faculty and staff to distribute learning objects (audio, video, and PDF files) to students as part of a mobile learning (m-learning) initiative. The free iTunes software is used to connect to iTunes U, where users can browse, download, and subscribe to content, which can then be synched (loaded onto) a mobile device. When used with an iPod device (Shuffle, Nano, Video iPod, iPod Touch, iPhone, etc.) the process of downloading content and syncing it to the mobile device is virtually automated. While the focal point of iTunes U is current students, it has great potential for recruiting and well as connecting with graduates and the larger community of JALC supporters.

"Apple shares common goals with education—to advance teaching, learning, and research through innovation, and to engage and empower students. Students, as well as instructors and staff, expect a campus environment that accommodates their digital lifestyle, adapts to their individual learning and teaching needs, and encourages collaboration and teamwork. iTunes U provides a way to meet all these expectations"



Edited by
Rick W. Burkett
Professional Development Facilitator

John A. Logan College
LRC Teaching and Learning Center

C230G
618-985-2828, ext. 8135
rickburkett@jalc.edu

While the process is simplest when used with an iPod device, content from iTunes U can be utilized in many different ways without such a player. The content can be viewed or listened to using the iTunes software on the computer itself. Or once downloaded, it can also be loaded onto a non-iPod portable player or onto a flash drive.

The free iTunes software is required to access the JALC iTunes U site. The iTunes software can be downloaded at "http://www.apple.com/itunes/". After installing the software, go to the JALC homepage and click on the [iTunes U](#) link. The link is located below the John A. Logan College masthead in the yellow band that runs across the page. It is the last link on the right-hand side of the page. Internet Explorer is required to access iTunes on Microsoft Windows based computers, and Safari is required for Macintosh based computers. Firefox is not a supported browser at this time.

John A. Logan College is one of the few institutions implementing the new "Public Feature Page" for its page design. This new design was first deployed by Stanford University. Content currently available on the John A. Logan College iTunes U site includes podcasts from Student Services, podcasts (both audio and video) from the Teaching and Learning Center, as well as a video American Sign Language dictionary and video stories from the Interpreter Preparation Program.

JOHN A. LOGAN COLLEGE
Never stop learning

Section

- Student Services
- Teaching and Learning Center
- Interpreter Preparation Program
- Campus Life

Links

- John A. Logan College
- Teaching and Learning Center
- JALC Admissions

Featured Content

- Admissions
- TLC Podcasts
- Interpreter Preparation Pro...
- Quicknotes
- Bb499 Blackboard Bivouac
- Student Activities

TOP DOWNLOADS

- Tom interviews Brad M...
Tom Bell
- Performance Series Br...
Adrienne Barkley Giffen
- PDQ 1.6, January 18, 2008
Rick W. Burkett
- A-FEWfs
- Irc journal march 08
- MANY
- TeachersVW
- How to Apply to John A...
Terry Crain

The TLC will be having sessions focusing on both iTunes and iTunes U over the next two weeks. The trainings will be held in the TLC Lab (C230H) and will run less than an hour. The iTunes software will be available on CD at these sessions. Dates and times for the sessions scheduled for the week of March 24 – 28 are:

- Tuesday, March 25th @ 3:00 – 4:00 PM
- Wednesday, March 26th @ 12:00 – 1:00 PM
- Thursday, March 27th @ 9:00 – 10:00 AM
- Friday, March 28th @ 10:00 – 11:00 AM