



Introducing the “Financial Friday” Series to our Spring Lineup

David O. England, Associate Professor at John A. Logan College, has developed these Financial Friday seminars, and they are now available for this fall. You can see David on WSIL TV3 during his weekly “Money Monday” segments and in the news discussing stock market events and opportunities.

David is known for taking seemingly complex material and breaking it down into easy to grasp steps. You will have plenty of time to ask basic questions to confidently continue your journey to financial independence. His proven methods are used by students daily, and are time-tested through bull and bear markets.

STOCK MARKET 101 (AN INTRODUCTION FOR BEGINNERS) (ACE 174). If you’re confused about investing and the stock market, you are not alone. If you want to learn how the market works AND how to work the market, then this full-day seminar is for you. We will start off with “This is a Stock”, then go into the details of mutual funds and exchange-traded funds (ETFs), and end with “How to trade tax-free in your ROTH IRA”. Subjects that will be covered include: Stocks, Mutual Funds, and the very popular Exchange Traded Funds (ETFs), The Exchanges (NYSE, AMEX, and NASDAQ), The Indexes (The Dow Industrials, the NASDAQ, and the S&P 500), Going Long: Making money when the market goes up, Going Short: Making money when the market goes down (and it will!), Fundamental-Informational-Technical Analysis, Setting up a “Paper-Trading” Portfolio, Online Trading, Traditional and ROTH IRAs, and Trading Tax-Free with your ROTH IRA. All classes end with a Q&A session, allowing you to find answers to your important trading and investing questions. David is known for his humor and common-sense approach, and he brings a refreshing blend of academia and trading experiences into the classroom. If you take away just one new idea or strategy, it will have been well worth your time to attend. Make plans now to attend. Seats are limited!
Sessions: 1, Tuition: \$33.50, Fee: \$15.50

Section No. 2: John A. Logan College, Room H128, Meets Friday beginning February 1, **(Late Start)**, 9:00A–4:30P, Instructor: David England

Section No. 3: John A. Logan College, Room H128, Meets Friday beginning March 7, **(Late Start)**, 9:00A–4:30P, Instructor: David England

STOCK MARKET 102 (MAKE MONEY WITH TECHNICAL ANALYSIS) (ACE 111). Want to learn how successful professionals trade the market? It is not about having the most expensive system. It is about the right tools and mindset. David shares time-tested strategies that the pros use to consistently outperform the market. In this seminar, you will learn how to read a stock chart and master techniques for: buying and selling using simple indicators, determining support and resistance levels, trading with the trend, anticipate potential changes in trend using moving averages and oscillators, and most important, learn how to draw trend lines. Discover new ways to spot early trends, recognize market tops and bottoms, and when to enter and exit trades using technical indicators that the pros use. Discover how to “hook up and EKG” to a company, and learn David’s ultimate technical analysis trading tool—the trading template to analyze future stock candidates for maximum profit\$. Next, take this information and apply it after you learn the basics of online trading: how to place different orders (market, limit, and stop orders), and incremental buying and selling to maximize reward while limiting risk. David’s methods are used by many on a daily basis. They are time-tested and proven through bull, bear, and even flat markets. David is known for his ability to break down seemingly complex material into easy to grasp steps. You will have time to ask basic questions so that you can confidently continue your journey to financial independence.
Sessions: 1, Tuition: \$33.50, Fee: \$15.50

Section No. 1: John A. Logan College, Room H127, Meets Friday beginning February 15, **(Late Start)**, 9:00A–4:30P, Instructor: David England

STOCK MARKET 103-EXCHANGE-TRADE FUNDS (ETFs) (ACE 301). ETFs were created in 1993, but in the last few years, they have proliferated. No longer confined to limiting broad market exchanges, ETFs offer something for every investor. These funds offer diversification among a wide range of sectors and encompass many international offerings and commodities. They are traded on an array of exchanges, featuring more transparency, better liquidity, lower expenses and fewer capital gains distributions than traditional mutual funds. David will identify and discuss opportunities and tips on selecting the right funds for your portfolio. The "Dirty Dozen"(Not all ETFs are alike) Learn about the different types of ETFs and profitable strategies for each. David will introduce twelve ETFs that, no matter what the market is doing (trending up or down), there will always be a profitable trade. Discover how to get tremendous leverage and make fast gains when companies and indexes sell off. With this valuable information, you can position yourself for maximum profits with any market condition. During this seminar, you will learn the basics on how to "Trade Tax Free" in your ROTH IRA.
Sessions: 1, Tuition: \$33.50, Fee: \$15.50

Section No. 6: John A. Logan College, Room H127, Meets Friday beginning March 28, **(Late Start)**, 9:00A–4:30P, Instructor: David England

STOCK MARKET 104 - LEARN HOW TO TRADE ONLINE-TAX FREE (ACE 400). Welcome to the world of online trading. If you are tired of paying extremely high commissions then this full day seminar is for you. David will identify and discuss the advantages and dis-advantages of using online brokers and will show which ones give the most bang for your buck. Learn how to use limit and stop orders for maximum profits. David will discuss different trading strategies and will place a live trade with real money during the session.
Sessions: 1, Tuition: \$33.50, Fee: \$15.50

Section No. 1: John A. Logan College, Room H127, Meets Friday beginning January 18, **(Early Start)**, 9:00A–4:30P, Instructor: David England

Section No. 8: John A. Logan College, Room H127, Meets Friday beginning April 25, **(Late Start)**, 9:00A–4:30P, Instructor: David England

All classes end with a Q & A session, allowing you to find answers to your important trading and investing questions.

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