



**RETAILING
Certificate Program**

Career Curriculum
Certificate Program
Minimum Hrs. 34
Major Code: 1.2 521803J

FALL SEMESTER

Dept. No.	Hrs.	Gr.
BUS 138 Employment Strategy	1	___
ENG 101 English Composition I ¹	3	___
MAT 113 Introduction to Contemporary Mathematics OR BUS 111 Business Mathematics	3	___
MKT 113 Principles of Marketing	3	___
MKT 130 Sales I	3	___
Elective	3	___
	16	

SPRING SEMESTER

Dept. No.	Hrs.	Gr.
ACC 100 Business Accounting	3	___
MGT 112 Principles of Management	3	___
MGT 228 Small Business Management	3	___
MKT 224 Advertising	3	___
PSY 132 General Psychology	3	___
SPE 115 Speech	3	___
	18	

¹ Requires a grade of "C" or higher.

*John A. Logan College reserves the right to modify this curriculum guide as needed.
Please verify with your academic advisor the accuracy and time lines of this document.*

Effective Date: Fall 2008

Additional Information: This one-year curriculum is designed for students desiring a career in retailing. Upon completion of the program, the graduate will be awarded a Certificate of Achievement.