



FIRST YEAR – FALL SEMESTER

Dept. No.	Hrs.	Gr.
BUS 111 Business Mathematics	3	___
BUS 138 Employment Strategy	1	___
ENG 101 English Composition I ¹	3	___
MKT 113 Principles of Marketing I	3	___
MKT 130 Sales I	3	___
Business Elective	3	___
	16	___

FIRST YEAR – SPRING SEMESTER

Dept. No.	Hrs.	Gr.
ACC 100 Business Accounting	3	___
BUS 110 Introduction to Business	3	___
MGT 112 Principles of Management	3	___
PSY 132 General Psychology	3	___
SPE 115 Speech	3	___
Business Elective	3	___
	18	___

SECOND YEAR – FALL SEMESTER

Dept. No.	Hrs.	Gr.
BUS 222 Legal and Social Environment of Business	3	___
BUS 235 Business Correspondence	3	___
CIS 207 Computer Applications	3	___
FIN 229 Financial Entrepreneurship	3	___
Business Elective	3	___
	15	___

SECOND YEAR – SPRING SEMESTER

Dept. No.	Hrs.	Gr.
MGT 228 Small Business Management	3	___
MKT 224 Advertising	3	___
MKT 251 Purchasing	3	___
MKT 295 Marketing on the Internet	3	___
Business Elective	3	___
	15	___

Fall Only Courses: MKT 113, MKT 130

Spring Only Courses: MKT 295, MKT 224, MGT 228, MGT 112, MKT 251

¹Requires a grade of "C" or higher.

Students planning to capstone into the ATS or Healthcare Management program at SIUC should see those curriculum guides in the College Catalog.

Recommended Business Electives:

- ACC 200 Financial Accounting I
- BUS 255 Customer Service
- CIS 104 Spreadsheet Design
- CIS 240 Web Page Design
- ECO 202 Introduction to Microeconomics
- FIN 230 Financial Entrepreneurship II

Business electives may include the following prefixes:

- ACC FIN
- BUS MGT
- CIS MKT
- ECO

*John A. Logan College reserves the right to modify this curriculum guide as needed.
Please verify with your academic advisor the accuracy and time lines of this document.*

Effective Date: April 2, 2008

Career Opportunities: Assistant manager, department manager, management trainee, account executive, assistant buyer, sales representative, customer service representative, and buyer.