



John A. Logan College

Logan at 50:
A Strategic Plan
for
2017 and Beyond

September, 2011

The Pillars of John A. Logan College:
Collaborations
Accessibility
Dynamic Learning Environment
Ethical Stewardship
Organizational Effectiveness



Accredited – Higher Learning Commission;
Member – North Central Association

The Higher Learning Commission
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John A. Logan College is committed to equal access and equal opportunity for all students. Admission, financial aid, student employment, curriculum requirements, extracurricular participation, counseling, placement service, athletic programs, or any other service or program of the College shall be provided without regard to sex, race, color, religion, age, national origin, gender orientation, or disability when such College activity is consistent with the applicable laws and regulations. The admission and retention of, as well as services, programs and activities for, students with identified disabilities will be in accordance with applicable laws and regulations. Questions in reference to educational opportunities in relation to sex equity (Title IX), handicapped (Section 504), and minorities (Title VI) should be directed to the College's Vice-President for Administration, Administration Building John A. Logan College, 700 Logan College Road, Carterville, Illinois 62918, phone (618) 985-3741, extension 8358, or TTY 985-2752.

John A. Logan College

Mission Statement

John A. Logan College is a diverse learning and teaching community committed to improving individual life and society through high-quality, accessible educational programs and engaged learning opportunities.

Mission Goals

- **To foster an environment where diverse individuals, groups, and views are valued.**
- **To provide programs and services for lifelong learning that create and enhance opportunities for achieving career and personal goals in a changing society.**
- **To serve with integrity and accountability as a model of institutional excellence.**
- **To offer affordable programs and services enhanced by technology in an accessible and safe learning and working environment.**
- **To be a center for intellectual, economic, and cultural and recreational resources for individuals and communities.**

Core Values

Honesty

Adhering to strong moral and ethical principles in all we do.

Responsibility

Using responsibly, preserving and enhancing human and material resources.

Compassion

Responding to the feelings and needs of each person with kindness, concern, and empathy.

Fairness

Communicating and working with others for the benefit of all.

Respect

Recognizing and valuing the dignity and uniqueness of every person.

John A. Logan College

Vision Learning for Life

John A. Logan College strives to be a learning-centered institution that prepares students for effective global citizenship and responds to regional needs.

Philosophy

John A. Logan College believes in the inherent worth and dignity of the individual.

Derived from that belief is the concept that education is important to the cultural, intellectual, and social enlightenment of the individual; that high-quality educational opportunities are the right of the citizens to whom the College belongs; and that education is vital to the area's economic growth.

Because our citizens have worth, dignity, and potential regardless of age, economic status, or social station, the College assumes the obligation to serve its citizens through an open-admission concept with lifelong learning opportunities.

Within the limits of the College's ability to attain and maintain a solid financial base, it is ready and eager to provide low-cost traditional and non-traditional education opportunities whenever, wherever, and however they are needed by the citizens to improve the quality of their lives.

PILLAR 1 - STRATEGIC DIRECTION: BUILD DYNAMIC LEARNING ENVIRONMENT

A learning-centered environment provides programs and services driven by high academic standards set by faculty. It is consistent with the needs and expectations of students, employers, universities and the community; and it ensures learning for all students.

Goal 1.1 Programming for the Future

- Objective 1.1A Develop new programs and curricula to address immediate and future expectations of students, transfer institutions and the workforce.
- Objective 1.1B Promote and support opportunities for students through enhanced learning environments and delivery options (online degrees, podcasting, etc.).

Goal 1.2 Globalization

- Objective 1.2A Develop educational opportunities in diversity, cultural awareness, environmental sustainability and globalization (exchanges, scholarships, financial support, foreign languages).

Goal 1.3 Student Success

- Objective 1.3A Design and implement a student development program that enhances opportunities for personal and social growth, leadership and civic responsibility.
- Objective 1.3B Expand programs and services for academically under-prepared students and targeted groups (veterans, elderly, chronically ill, disabled).
- Objective 1.3C Develop and implement effective enrollment management, advising, retention and transition strategies to support student success and to increase the number of graduates from degree and certificate programs.

Goal 1.4 Continuous Improvement

- Objective 1.4A Evaluate student learning for program improvement through regular assessment of instructional programs and student services.
- Objective 1.4B Investigate the relationship between student services and assessed student learning outcomes and integrate practices with existing assessment and evaluation processes.

Objective 1.4C

Encourage and support employees in the pursuit of the scholarship of teaching and learning and scholarly work within the disciplines.

Objective 1.4D

Encourage and support all employees in orientation to College processes, professional development, and training opportunities.



PILLAR 2 – STRATEGIC DIRECTION: STRENGTHEN COLLABORATIONS

As a community resource, we enhance internal collaboration and develop external partnerships with diverse constituencies to meet community expectations and prepare students for a changing global economy.

Goal 2.1 Communication

- Objective 2.1A Maintain a strong identity that reflects the College mission and its importance to the community.
- Objective 2.1B Ensure responsiveness to the internal and external community through regular feedback processes.
- Objective 2.1C Engage diverse constituents on community advisory committees.
- Objective 2.1D Serve as a center for public interest forums on issues of importance to the community and region.
- Objective 2.1E Create an alumni association to create a stronger identity for the College.
- Objective 2.1F Continue to develop meaningful dialogue with legislators on the benefits and needs of the College community.

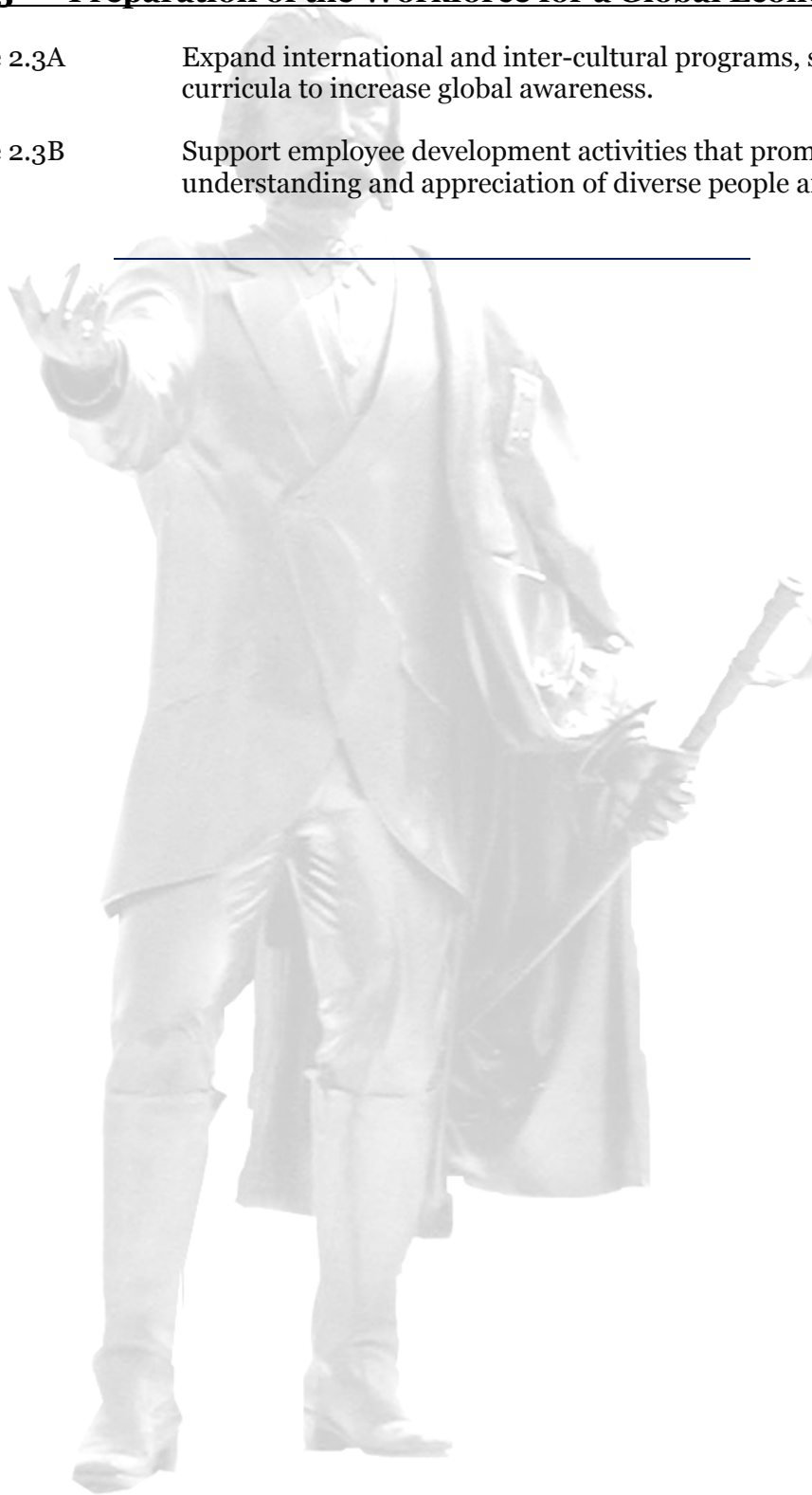
Goal 2.2 Partnerships

- Objective 2.2A Create new partnerships and communication models with business and industry to develop programs that meet present and projected workforce training and global development needs.
- Objective 2.2B Provide a broad range of personal interest and community education programs that meet the diverse needs of the community.
- Objective 2.2C Encourage student and employee participation in engaged citizenship through service learning and community service opportunities.
- Objective 2.2D Expand community partnerships and collaborations with public, non-profit, and other educational institutions and service agencies (PreK-20 – public education, dual credit, transition to college).
- Objective 2.2E Create a College museum to provide a historical record of the College and to provide the community with access to visual arts.
- Objective 2.2F Become a recognized leader and change agent for environmental sustainability in southern Illinois.

Goal 2.3 Preparation of the Workforce for a Global Economy

Objective 2.3A Expand international and inter-cultural programs, services and curricula to increase global awareness.

Objective 2.3B Support employee development activities that promote global understanding and appreciation of diverse people and ideas.



PILLAR 3 – STRATEGIC DIRECTION: FOSTER ETHICAL STEWARDSHIP

Through appreciation of the global community and ethical policies and practices, we promote service to our community through civic engagement among students, employees, and community members.

Goal 3.1 Ethics

- Objective 3.1A Foster an atmosphere of mutual trust and communication through open dialogue and planned feedback opportunities.
- Objective 3.1B Provide an ombudsman for student appeals and grievance processes.
- Objective 3.1C Provide training for students and employees in ethics, diversity and civic engagement.

Goal 3.2 Diversity

- Objective 3.2A Encourage an understanding and appreciation for diversity and international awareness.
- Objective 3.2B Expand international and inter-cultural programs, services and curricula to increase global awareness.
- Objective 3.2C Support employee development activities that promote global understanding and appreciation of diverse people and ideas.
- Objective 3.2D Focus on increasing student enrollment for underserved groups.
- Objective 3.2E Develop teaching and support strategies that recognize student differences and reflect the diversity of societal ideas.
- Objective 3.2F Recruit, hire and retain employees who reflect the diverse composition of the college district.

Goal 3.3 Service Learning

- Objective 3.3A Develop curricula to enhance opportunities for service learning and civic engagement.

PILLAR 4 – STRATEGIC DIRECTION: PROMOTE ACCESSIBILITY

Through our open door policy and effective communication processes, we expand access to College programs and services.

Goal 4.1 Recruitment and Retention

- Objective 4.1A Recruit and retain a qualified and talented faculty and staff to support the growth and expansion of the College.
- Objective 4.1B Establish recruitment partnerships with universities, international organizations, local and state agencies and diversity initiatives.

Goal 4.2 Learning for Life

- Objective 4.2A Create a multicultural center to encourage intercultural exchange and communication.

Goal 4.3 Accessibility

- Objective 4.3A Ensure the online degree program includes all necessary instructional and support services to be accredited.
- Objective 4.3B Provide training and translators for recruitment and workshops with local agencies.
- Objective 4.3C Increase access to educational programming for under-represented groups (English language learners, special populations, veterans, disabled, chronically ill).
- Objective 4.3D Maximize access to college facilities, programs and services for lifelong learning.
- Objective 4.3E Improve awareness of and access to scholarship and financial aid opportunities for students.
- Objective 4.3F Provide appropriate access to learning opportunities, information, services and resources for all students.
- Objective 4.3G Develop alternative access to resources such as textbooks and software.
- Objective 4.3H Provide College facilities that reasonably accommodate all learners and all types of learning.
- Objective 4.3I Provide a safe, secure and aesthetically-appealing environment for working, teaching and learning.

Goal 4.4 Responsiveness

Objective 4.4A

Develop processes to respond quickly to identified needs in programs, courses and services.



PILLAR 5 – STRATEGIC DIRECTION: ENSURE ORGANIZATIONAL EFFECTIVENESS

Through evaluation of programs, services, and anticipated needs, we provide appropriate technology and technological support to ensure organizational effectiveness.

Goal 5.1 Evaluation

Objective 5.1A Improve College effectiveness through continuous assessment and evaluation of programs, services and processes.

Goal 5.2 Financial Integrity

Objective 5.2A Implement fiscally responsible financial planning and management strategies to allocate resources based upon strategic College priorities.

Objective 5.2B Develop alternative revenue streams including fund-raising, external grants and partnerships with education, business, industry, alumni, and the community.

Goal 5.3 Management Processes

Objective 5.3A Pursue recommendations from the self-study, strategic planning analysis and the accreditation team report that will position the College for the future.

Objective 5.4B Improve College business and hiring practices and communicate them to the internal and external communities.

Goal 5.4 Technology

Objective 5.4A Provide timely and convenient training and support for faculty and staff in the effective use of new technologies and new student management systems.

Objective 5.4B Anticipate and plan for technology changes (infrastructure, hardware and software, document management, IT support) that impact teaching and learning and organizational processes.

Objective 5.4C Use technology to promote timely, accurate and relevant communication with internal and external groups.